

# Unlocking *digital value* for society


THE MALTA COMMUNICATIONS AUTHORITY'S 20<sup>TH</sup> ANNIVERSARY CONFERENCE

Venue: PORTOMASO SUITE, HILTON MALTA

8:30	Registration and Welcome Coffee	→ ☕
9:00	Opening of Conference	
9:10	Introducing the Morning Session and Opening Speech <b>Jesmond Bugeja</b> MCA CEO	
9:15	Keynote Address <b>Michel Van Bellinghen</b> 2021 BEREC Chair	
9:25	Introducing the Morning Session <b>A Decade of Digital Opportunities and Threats</b>	
9:30	Keynote Address <b>Roberto Viola</b> Director General of DG CONNECT	
9:40	Keynote Address <b>Philippe Defraigne</b> Founding Director of Cullen International	
9:50	Panel Discussion <b>Leveraging Opportunities</b>  Speakers: <b>André Xuereb</b> (Ambassador of Malta for Digital Affairs) <b>Marcin Cichy</b> (Access Partnership) <b>Peter Dunn</b> (Cullen International) <b>Jesus Alonso Zarate</b> (Fundacio i2CAT) <b>Nicole Darabian</b> (Ofcom)  Moderator: <b>Antoine Sciberras</b> (MCA)	🗨️
10:35	Coffee Break	☕
11:00	Panel Discussion <b>Safeguarding Against Threats</b>  Speakers: <b>Fabiana di Porto</b> (University of Salento) <b>Flavio Arzarello</b> (Meta) <b>Andrea Stazi</b> (Google) <b>Rainer Schnepfleitner</b> (Amt für Kommunikation)  Moderator: <b>Antoine Sciberras</b> (MCA)	🗨️
11:45	Round-up and Q&A <b>Philippe Defraigne</b> Founding Director of Cullen International	
12:05	Message by the Minister for the Economy and Industry <b>Hon. Silvio Schembri</b>	
12:15	Presentation of 20th Anniversary commemorative stamps <b>Joseph Gafa`</b> MaltaPost CEO	
12:30	Lunch	🍴
14:00	Introducing the Afternoon Session <b>Delivering Value for All in a Digital World</b>	
14:05	MCA's Vision for eCommerce <b>Bernard Agius</b> MCA	
14:15	Panel Discussion <b>Adding Value Through Digital Services</b>  Speakers: <b>Riccardo Genghini</b> (eWitness Malta Ltd.) <b>Ian Gauci</b> (GTG Advocates) <b>Calvin Briffa</b> (Born Digital Studio) <b>Lucrecia Dufoo</b> (The Point Shopping Mall)  Moderator: <b>Joseph Seychell</b> (MCA)	🗨️
15:00	Coffee Break	☕
15:20	Best Practices for Web Accessibility <b>Inka Ilona Taagehøj</b> Sitelmpove Srl.	
15:55	Panel Discussion <b>The Need for Digital Accessibility in Today's World</b>  Speakers: <b>Giuseppe Geresia</b> (Sitelmpove Srl.) <b>Stanley Debono</b> (FITA) <b>Samantha Pace Gasan</b> (CRPD) <b>Michael Debattista</b> (Malta Leadership Institute)  Moderator: <b>Marica Gatt</b> (San Miguel Primary Education Resource Centre)	🗨️
16:40	Closing Ceremony	