

INTERNATIONAL NEWS

Week 3 January 2025

DEVELOPMENTS IN ELECTRONIC COMMUNICATIONS NETWORK AND SERVICES

Orange, Telefonica and Partners create Connected Cars 5G Highway

The telcos are working with Orange's towers business Totem, European towers player Vantage, and the Saarland University of Applied Sciences, known as htw saar, to construct a 60 km 5G highway corridor between Metz in France and Saarbrücken in Germany. **Telecoms.com** (read more)

GSMA says Europe's 5G Adoption lags behind other Regions

The report clears its throat by pointing to the successes of 5G across Europe so far. **Telecoms.com** (read more)

Uswitch highlights Risks to Customers as VMO2 targets 3G Sunset

A new survey suggests that the switch off could leave over 4.3 million people without access to mobile internet. **Telecoms.com** (read more)

7.4% of Households in Portugal use DTT exclusively

Just 7.4% of households in Portugal exclusively use the DTT platform for their television viewing. **Broadband TV News** (read more)

Jail for Midlands Illegal Streaming Operator

A man from Birmingham who ran a sophisticated illegal streaming operation has been jailed for two years and nine months for running an illegal streaming service. **Broadband TV News** (read more)

High-Level EU Advisory Body explores Regulatory Implications of Satellite Direct-to-Device Communications

The European Commission should initiate the technical harmonisation of the current spectrum bands for electronic communications services to facilitate satellite direct-to-device (D2D) connectivity. **Cullen International** (read more –

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DEVELOPMENTS IN THE DIGITAL SECTOR

EU Commission announces that Code of Conduct on Hate Speech will be integrated into the Digital Services Act

On 20th January 2025, the European Commission announced that the revised code of conduct on illegal hate speech will be integrated into the Digital Services Act. **Cullen International** (read more – subscription required)

ENVIRONMENTAL SUSTAINABILITY IN TELECOM AND POSTAL SERVICES

Amazon: 'Climate Pledge Friendly-Label boosts Sales'

Ecommerce giant Amazon has released a study indicating that joining the Climate Pledge Friendly program results in a 12.5 percent increase in sales for sellers on the marketplace. **Ecommerce News** (read more)

Royal Mail: It's so exciting to hit this Major Milestone just as

we enter 2025 with Project Kuiper

Royal Mail's 6,000th electric vehicle has hit the streets, maintaining the company's position as having the largest electric delivery fleet in the UK. **Post & Parcel** (read more)