

INTERNATIONAL NEWS

Week 12 March 2025

DEVELOPMENTS IN ELECTRONIC COMMUNICATIONS NETWORK AND SERVICES

How Small Moves ignite Industry-Wide Change

In today's fast evolving economic environment, where AI and new market segments are reshaping the digital landscape, the industry is under increasing pressure to keep up and change quickly. **Total Telecom** ([read more](#))

European Broadcast Operators: 5G Broadcast ready by 2027

5BSTF is an initiative created in September 2024 by Media Broadcast (MB) and TDF, two major stakeholders of the broadcasting industry in Germany and France together with German technology provider Rohde & Schwarz. The goal is to signal the 5G Broadcast market readiness and to pave the way towards the first commercial networks. **Broadcast TV News** ([read more](#))

Vodafone unveils Upgraded Backup Battery for Vulnerable Landline Users

With the country in the midst of a somewhat abortive attempt to completely migrate from PSTN to VoIP, telcos are working overtime to assure vulnerable customers they will still be able to communicate when the mains electricity is on the blink. Vodafone, together with BT, KCom, and Zen Internet, has got a new battery backup that claims to offer between four and seven hours of battery-powered broadband. [Telecoms.com](#) ([read more](#))

Commission shares Details of Upcoming Revision of EU Cybersecurity Act

The CSA establishes a framework to certify ICT products, services and processes at EU level. The Commission work programme for 2025 foresees that the CSA review is expected in 4Q 2025. [Cullen International](#) ([read more](#) – subscription require)

online in 2024, spending the most at Online Marketplaces (almost \$16 billion), Food and Liquor (\$13.6 billion) and Fashion and Apparel (\$9.6 billion). [Post & Parcel](#) ([read more](#))

ENVIRONMENTAL SUSTAINABILITY IN TELECOM AND POSTAL SERVICES

DB Schenker “Leading the Way to Sustainable Future of Logistics”

The use of electric trucks at DB Schenker in Finland has shown their reliability even in low temperatures. Two FUSO eCanter trucks were used in customer operations and proved that they were up to the task even in tough Finnish winters. This demonstrates that alternative drive systems can function effectively, even in freezing conditions. [Post & Parcel](#) ([read more](#))

DEVELOPMENTS IN THE POSTAL SECTOR

Australia Post: Retailers can't ignore the Progressive Shift to Shopping on Social Channels

The Annual eCommerce Report exclusively reveals 9.8 million Australian households shopped