

2014

PROGRAMME

MCA ANNUAL CONFERENCE

Friday, 21st November 2014 | Westin Dragonara Resort

Mobilisation
Monetisation
Innovation

DE

Digital Economy

ANTICIPATING TOMORROW

#MCADigiCon14

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Draft programme		
Introduction		
08.30	09.00	Registration
09.00	09.10	Welcome Note The Hon. Josè Herrera, Parliamentary Secretary for Competitiveness and Economic Growth
09.10	09.45	Keynote Address Mr Jörgen Gren, Head of Growth and Jobs Unit DG CONNECT, EUROPEAN COMMISSION
Panel 1: What's new on the ground? THE NETWORK LAYER		
09.45	10.00	Introduction by Session Chair Prof. Juanito Camilleri, Rector, UNIVERSITY OF MALTA.
10.00	10.30	'High speed networks: the socio-economic impact' Mr Matt Yardley, Partner, ANALYSYS MASON
10.30	11.00	Coffee Break
11.00	11.30	'Major shifts driven by high-speed networks' Prof. Reinhard Posch CIO, Federal Government of Austria
11.30	12.00	Panel Discussion The panel discussion will also include representatives from the three major network operators: GO, Melita and Vodafone (Malta)
12.00	13.30	Lunch & Networking Session

Mobilisation, Monetisation, Innovation – Anticipating tomorrow's demands, today!

Panel 2: What's new in the air? A JOURNEY INTO THE CLOUD		
13.30	13.45	Introduction by Session Chair Mr Godfrey Vella , Digital Champion
13.45	14.15	'Cloud computing – revolutionising the application layer' Dr Tobias Höllwarth Director, EUROCLOUD
14.15	14.45	'Monetisation of content services' Mr Dejan Cvetkovic Regional Technology Officer, RTO at MICROSOFT, Central and East Europe
14.45	15.15	Panel discussion
15.15	15.45	Coffee Break
Panel 3: What's in it for us? THE SOCIAL MEDIA PHENOMENON		
15.45	16.00	Introduction by Session Chair Dr Alex Grech, Managing Partner, StrategyWorks
16.00	16.30	'Social media – an unstoppable force?' Mr John Shewell, Founding Director, COLAB UK
16.30	17.00	'The Internet – an ongoing revolution in our life' Mr Walid Al Saqaf Anti-censorship activist, Lecturer, Journalist and Entrepreneur
17.00	17.30	Panel discussion
17.30	17.45	Conference round up Dr Edward Woods, Chairman, MCA