

Promotion of ICT usage by SMEs as an enabler of Value Networks – ICT-VN

3rd September 2010

What is ICT-VN?

- ICT-VN is an INTERREG IVC project that builds on the cooperation of 10 partners from 9 European countries
- Objective – to share and exchange SME policies and initiatives that facilitate the creation of ICT enabled value networks

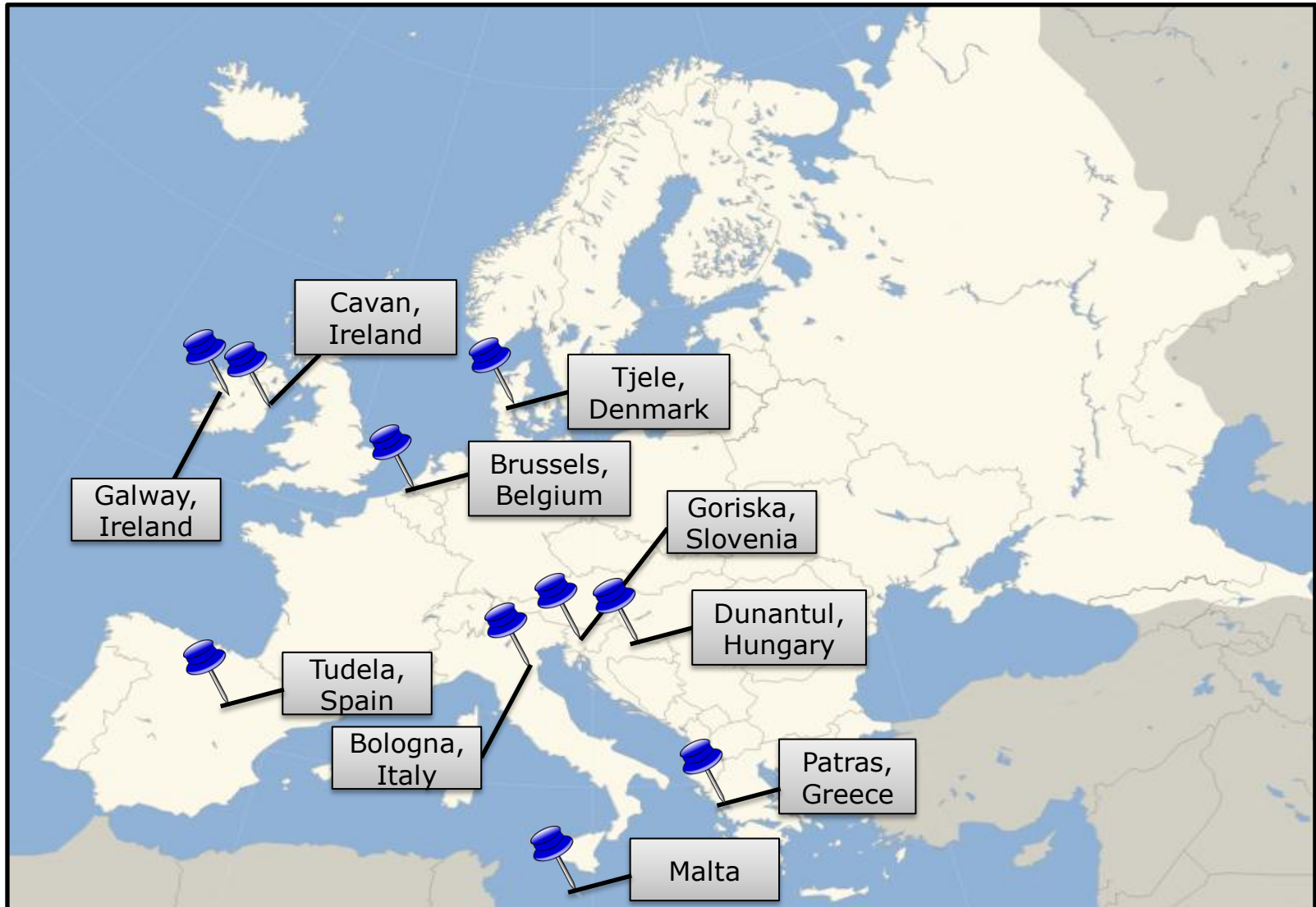
ICT-VN sectors of interest

- The project proposal concentrates on 3 sectors :
 - Agri Food;
 - Commerce/Service; and
 - Tourism

Overview of ICT-VN project

- INTERREG IVC Programme
 - Funded by the European Regional Development Fund (ERDF)
 - Trans-regional cooperation project
 - Ten partners from 9 countries
 - Lead Partner: Fondacion Dedalo of Spain

Interregional Partners



The ICT-VN Project

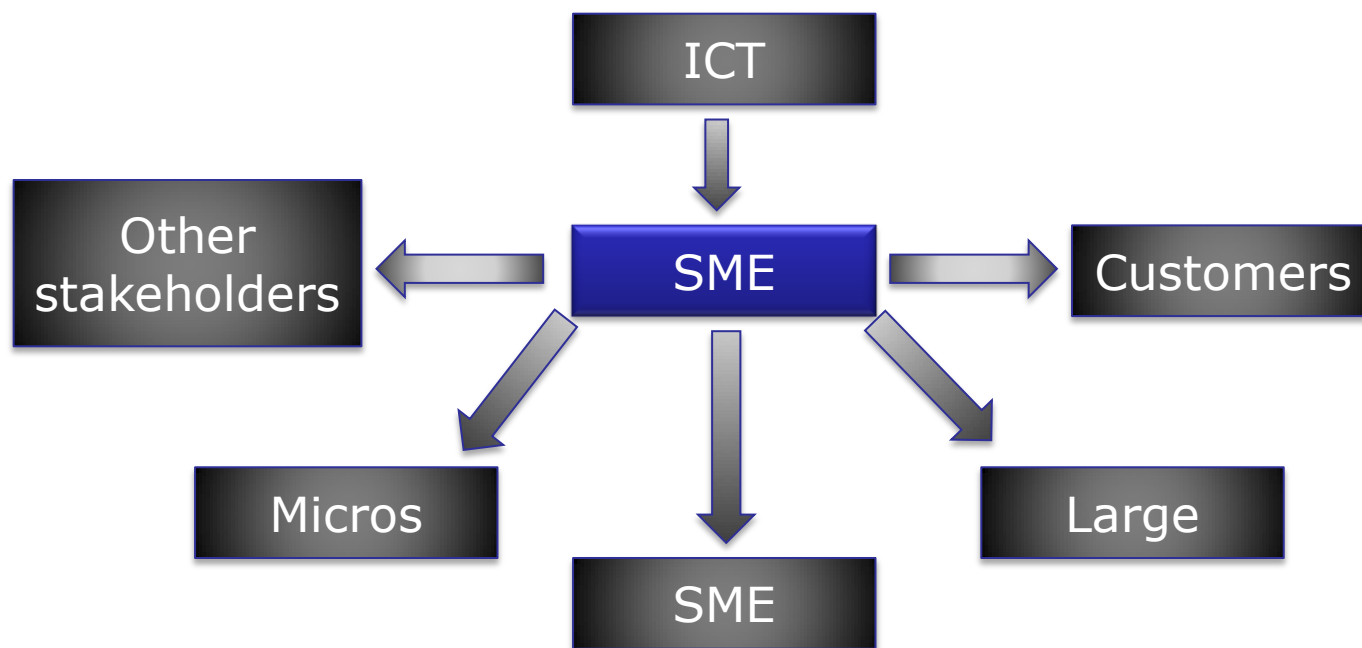
- Duration: 36 months
 - January 2010 – December 2012
- Total Budget: €2,227,594.40
 - Shared between interregional partners
- MCA Budget: €170,900.00
- ERDF: 85%
- Own funds: 15%



What is a Value Network?

"The collection of upstream suppliers, downstream channels to market, and ancillary providers that support a common business model within an industry"

Christensen Clayton



ICT-VN Objectives

- Identifying Information Society Good Practices at the policy level, where policies and its instruments have promoted ICTs usage in SME's as a tool to networking and accelerating Innovation
- Bringing together decision-makers and key stakeholders from different regions in Europe in order to exchange experiences and knowledge in promoting ICT initiatives in business
- To select the best practices for a deeper study and evaluation of their innovativeness, the networking involvement as well as its potential



Deliverables

- Publication with good practices
- Transfer of one good practice from another partner
- Documentation and dissemination of transfer experience

Thank You



INTERREG IVC Programme- Cohesion Policy 2007-2013
Investing in Competitiveness for a Better Quality of Life
Project part financed by the European Union
European Regional Development Fund (ERDF)
Co-financing rate: 85% EU Funds; 15% National Funds
Investing in your future

