

# MCA Market Trends - Q1 2018 to Q4 2022

*Figures based on the Data Report Sheet (DRS) publication of the 28<sup>th</sup> March 2023*

*MCA publication reference: MCA/R/23-4897*



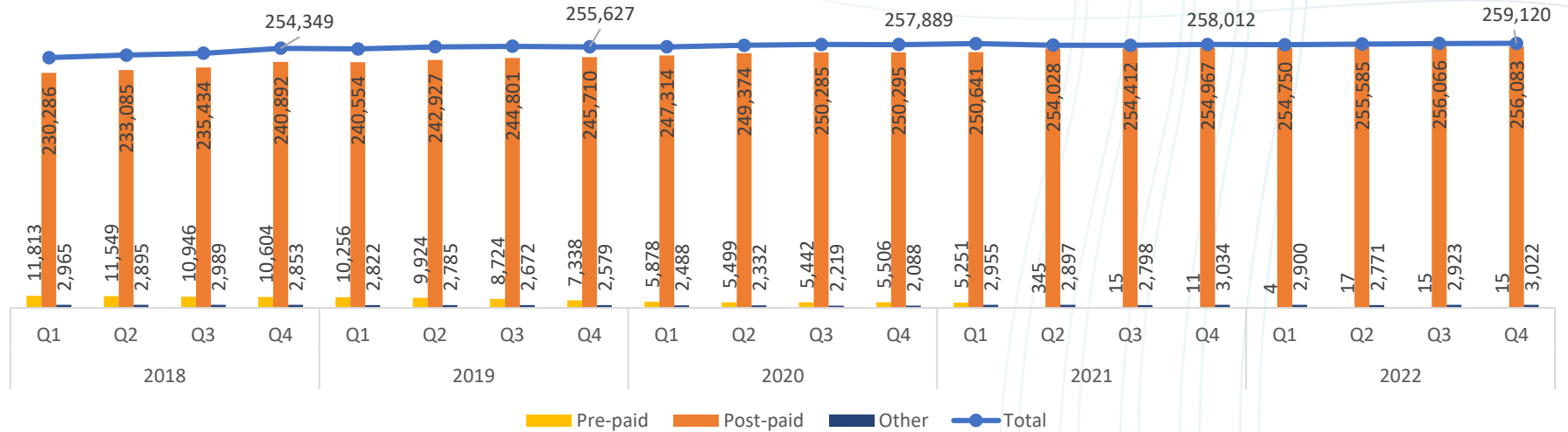
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# Purpose

- Figures in this presentation are based on the latest Data Report Sheet (DRS) publication.
- Main indicators:
  - Number of subscriptions and ARPU for:
    - (i) fixed telephony (ii) mobile telephony (iii) fixed broadband (iv) pay-TV;
  - Mobile data volumes consumed by mobile telephony subscribers;
  - Mail volumes for the postal sector.
- Data freeze carried out on 23<sup>rd</sup> March 2023.

# Fixed telephony

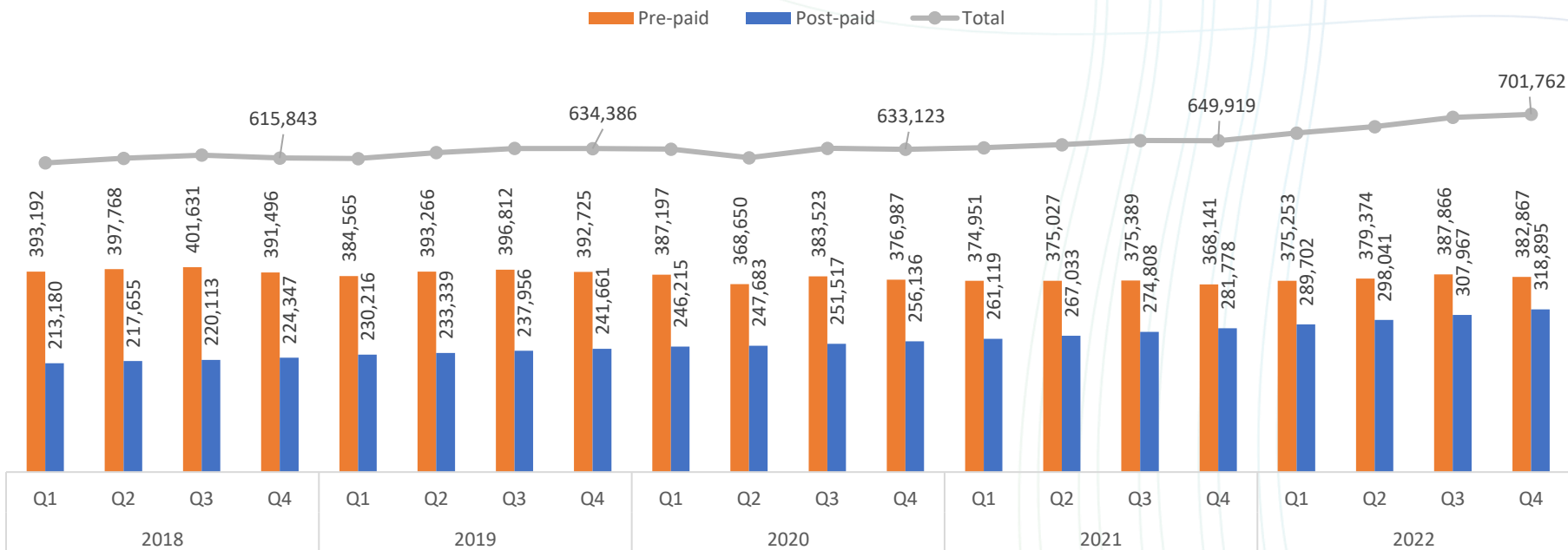
## Subscriptions as at end of period



'Other Subscriptions' refer to subscriptions that are non-standard, such as ISDN connections and / or multi-channel connections.

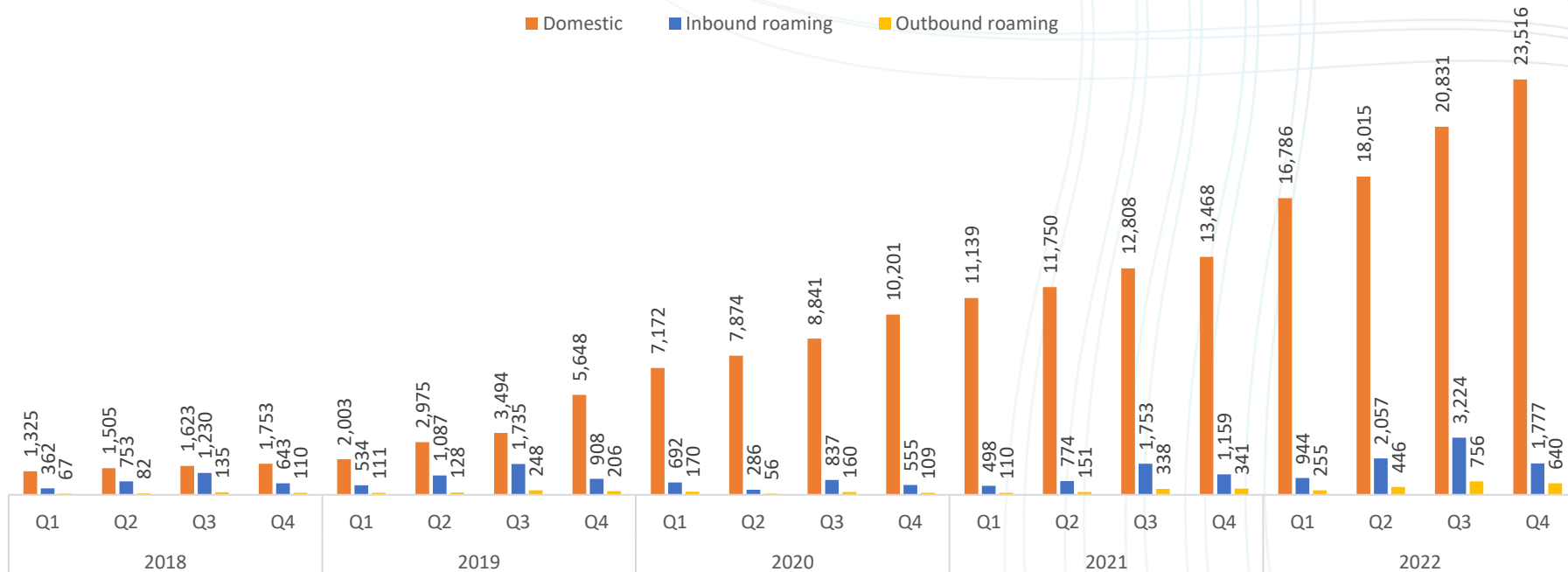
# Mobile telephony

## Subscriptions as at end of period



# Mobile telephony - data volumes (in million MBs)

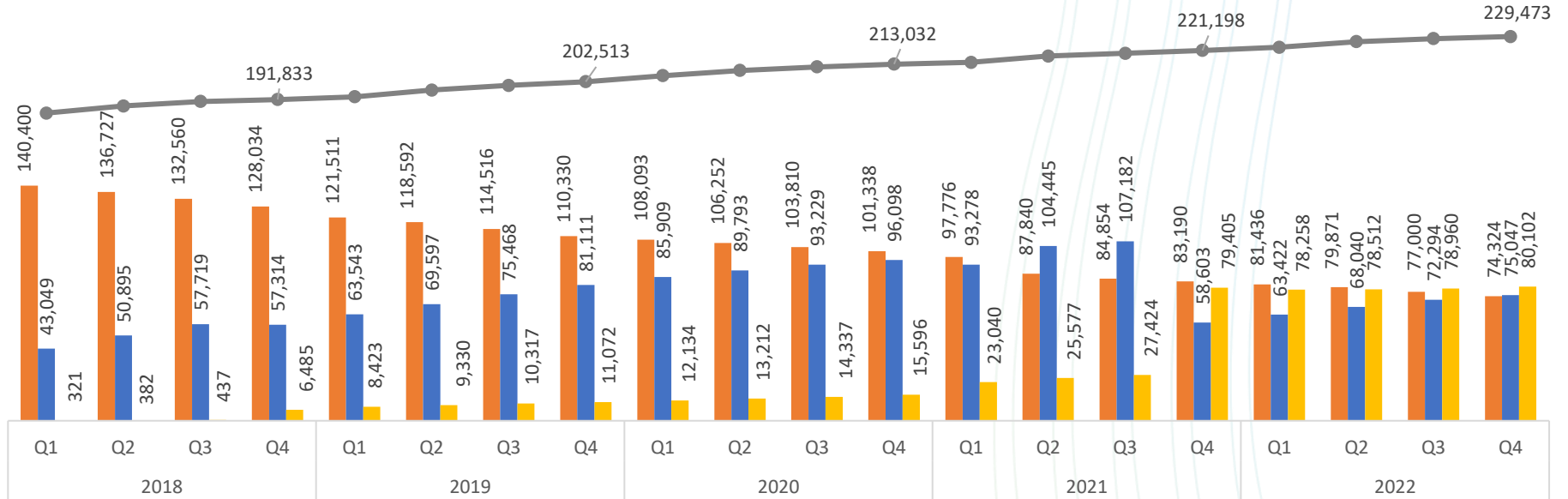
Domestic Inbound roaming Outbound roaming



# Fixed broadband

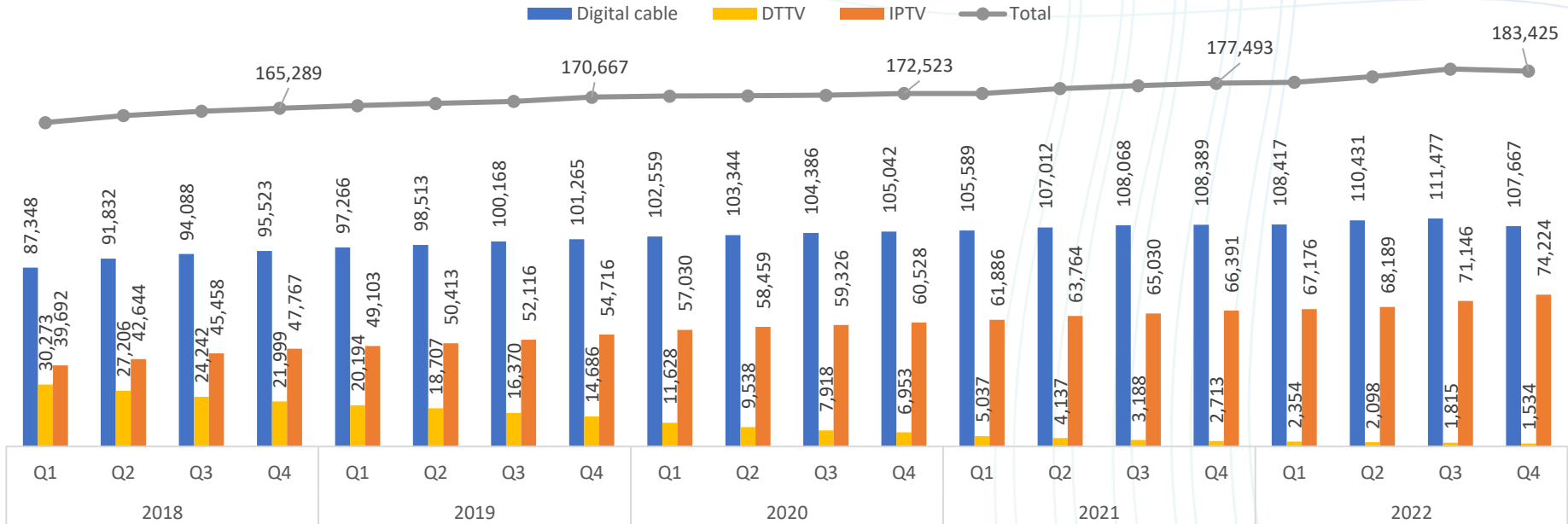
## Subscriptions as at end of period

■ less than 100Mbps   
 ■ 100Mbps but less than 500Mbps   
 ■ 500Mbps or more   
 ● Total

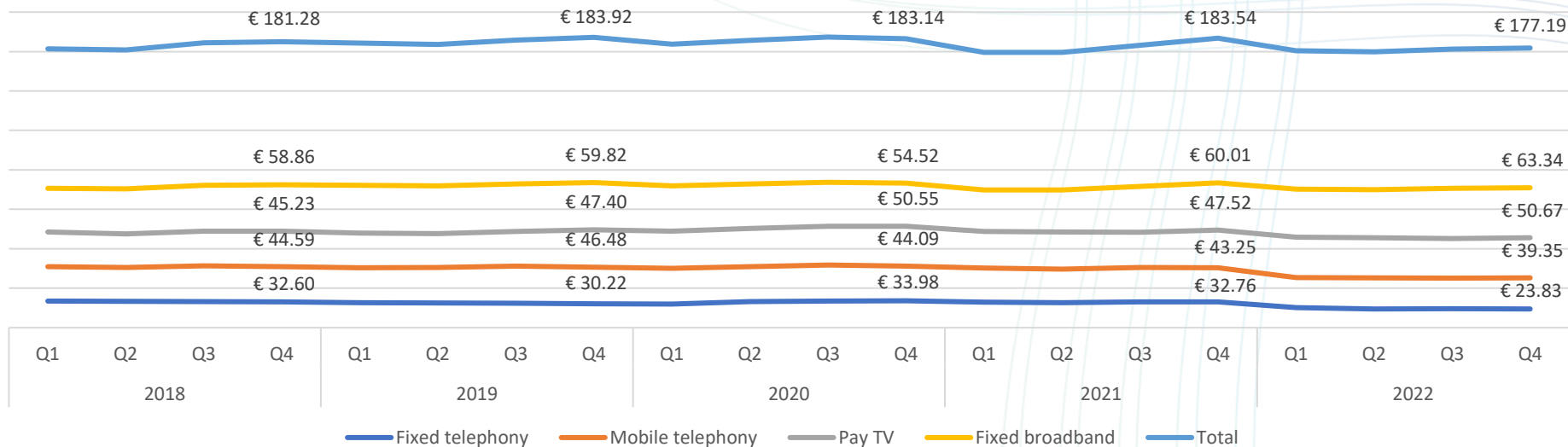


# Pay-TV

## Subscriptions as at end of period



# Average revenue per user (ARPU, €)

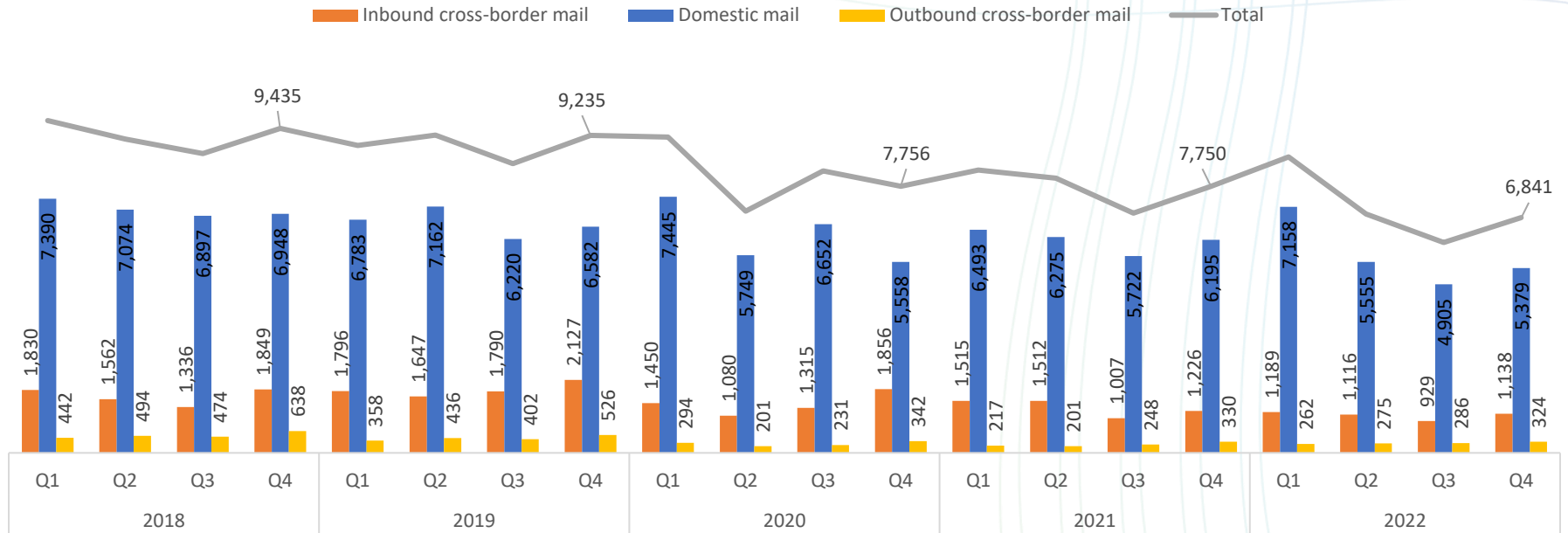


This indicator captures the average quarterly revenue per subscription reported by local service providers for each service. The revenue element for each individual service is composed of both stand-alone and bundle revenues from subscriptions to a specific service but excludes installation and connection revenues. Readers should note that operators are left at their discretion to allocate their revenues to individual services.



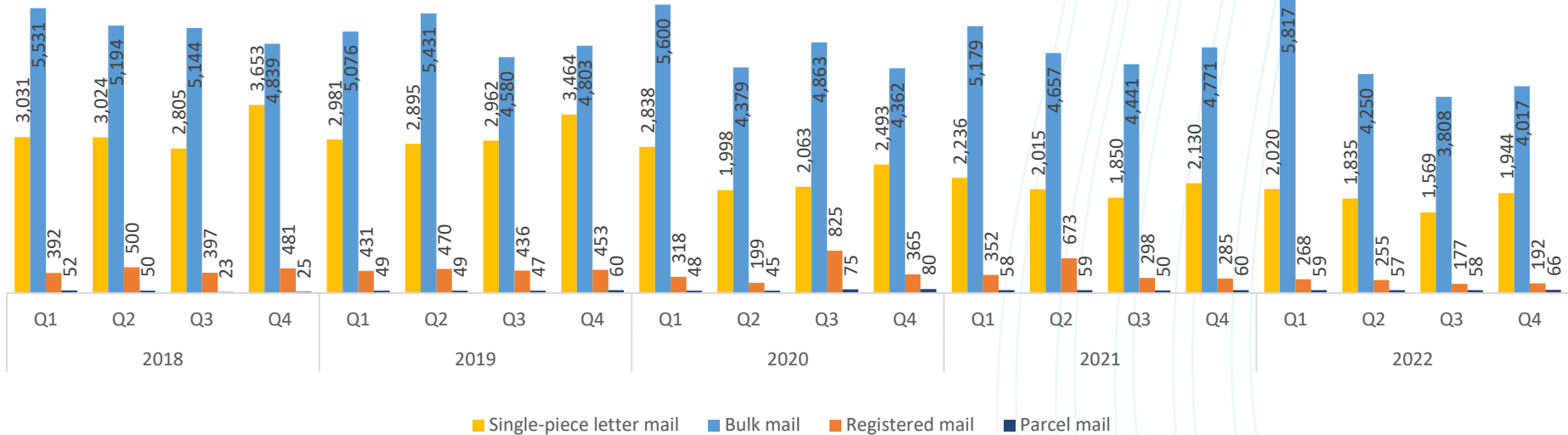
# Post – mail volumes

Postal mail volumes (in 000's)



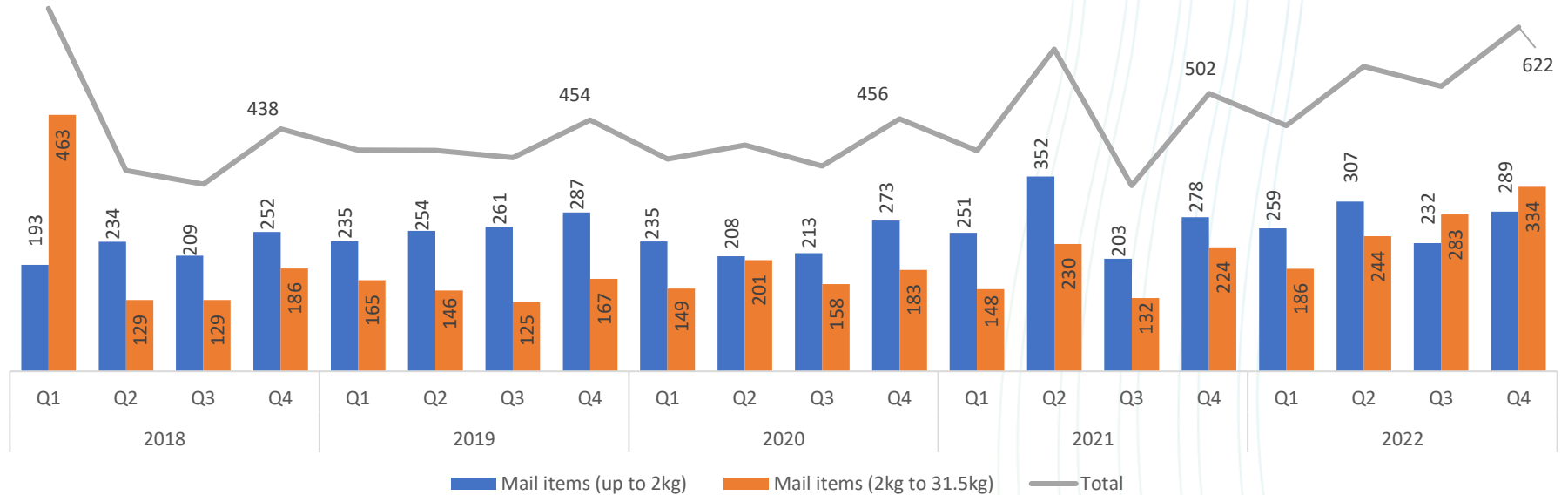
# Post – mail volumes

Within the scope of the universal service (in 000's)



# Post – mail volumes

Outside the scope of the universal service (in 000's)



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