

MCA Market Trends - Q1 2018 to Q3 2022

Figures based on the Data Report Sheet (DRS) publication of the 25th January 2023

MCA publication reference: MCA/R/23-4824



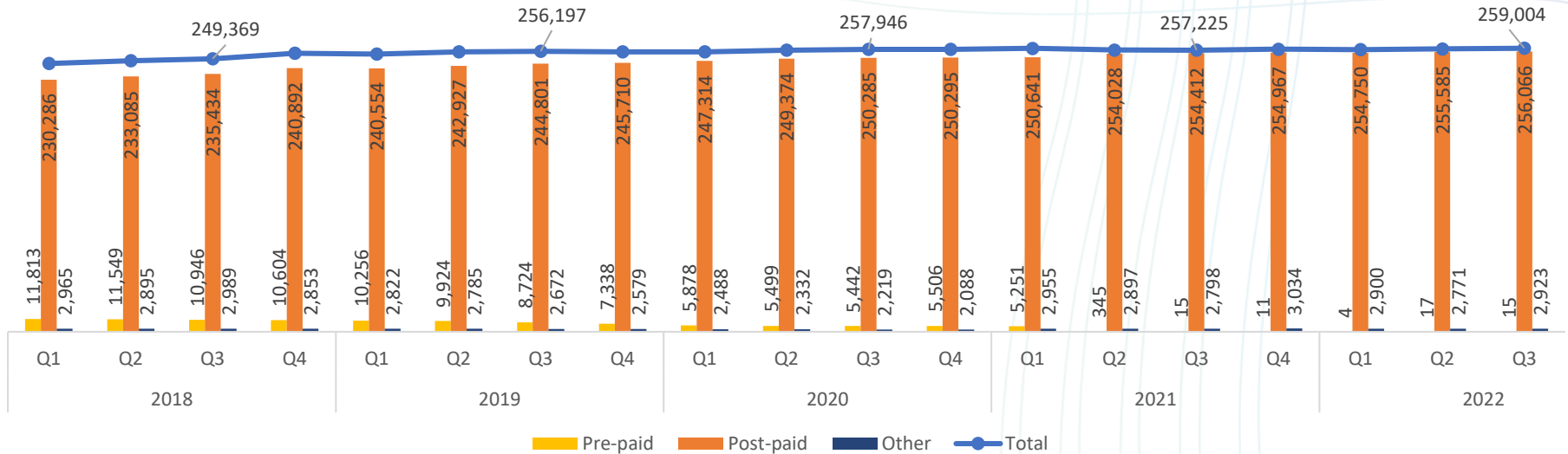
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Purpose

- Figures in this presentation are based on the latest Data Report Sheet (DRS) publication.
- Main indicators:
 - Number of subscriptions and ARPU for:
 - (i) fixed telephony (ii) mobile telephony (iii) fixed broadband (iv) pay-TV;
 - Mobile data volumes consumed by mobile telephony subscribers;
 - Mail volumes for the postal sector.
- Data freeze carried out on 11th January 2023.

Fixed telephony

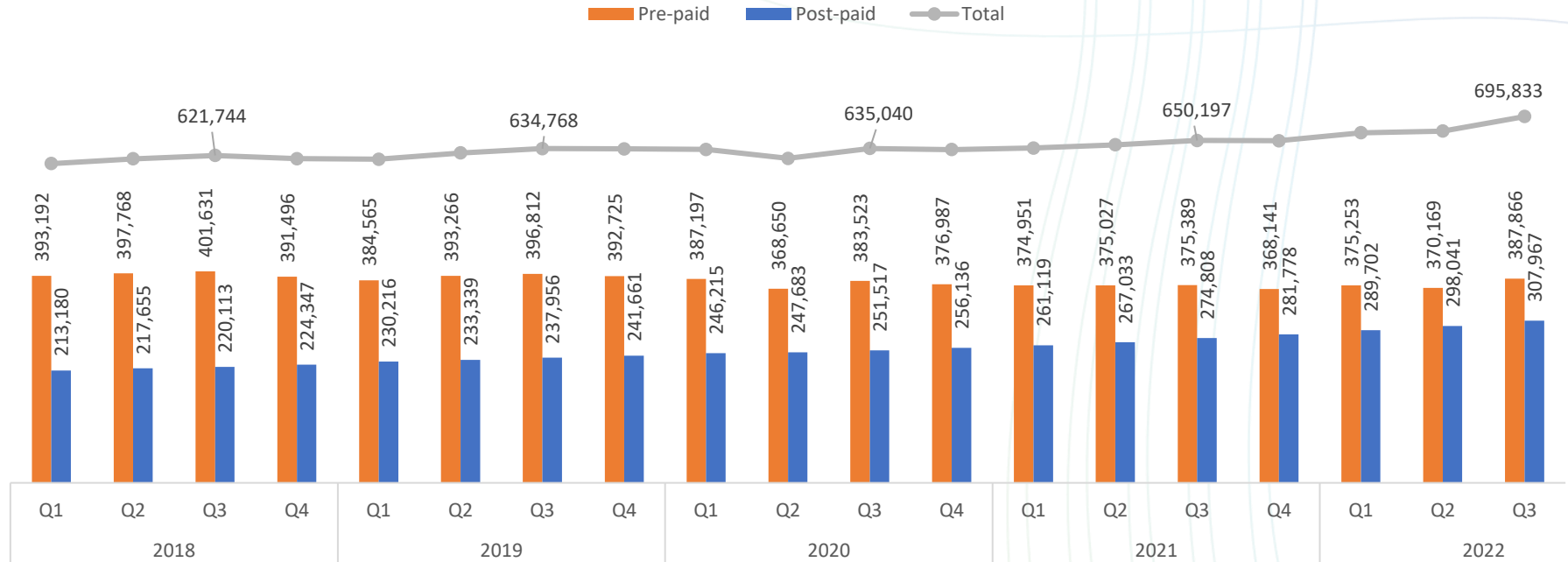
Subscriptions as at end of period



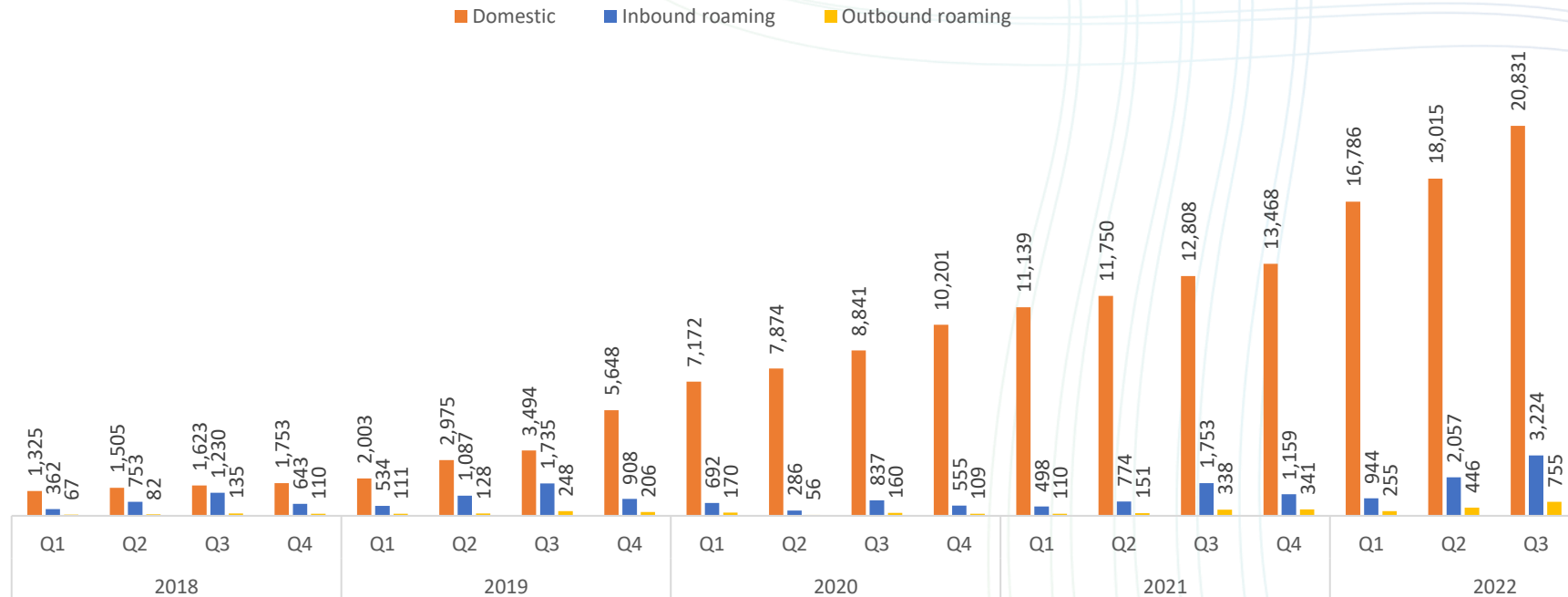
'Other Subscriptions' refer to subscriptions that are non-standard, such as ISDN connections and / or multi-channel connections.

Mobile telephony

Subscriptions as at end of period

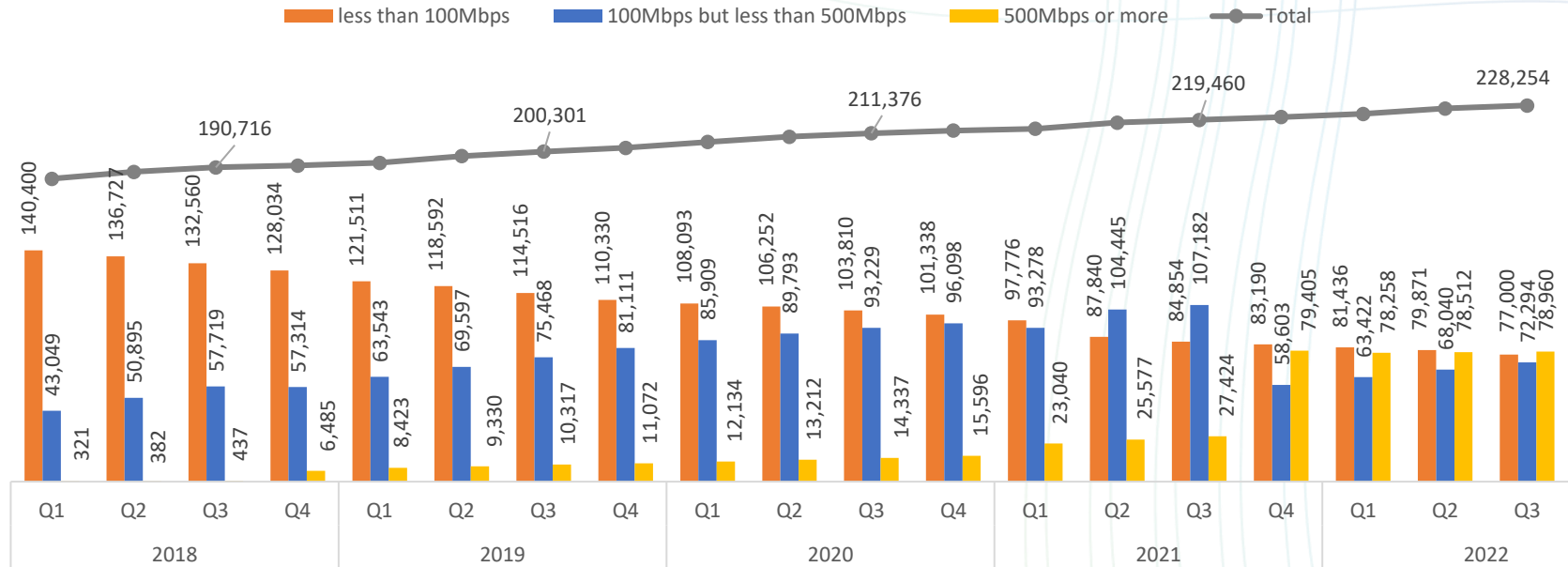


Mobile telephony - data volumes (in million MBs)



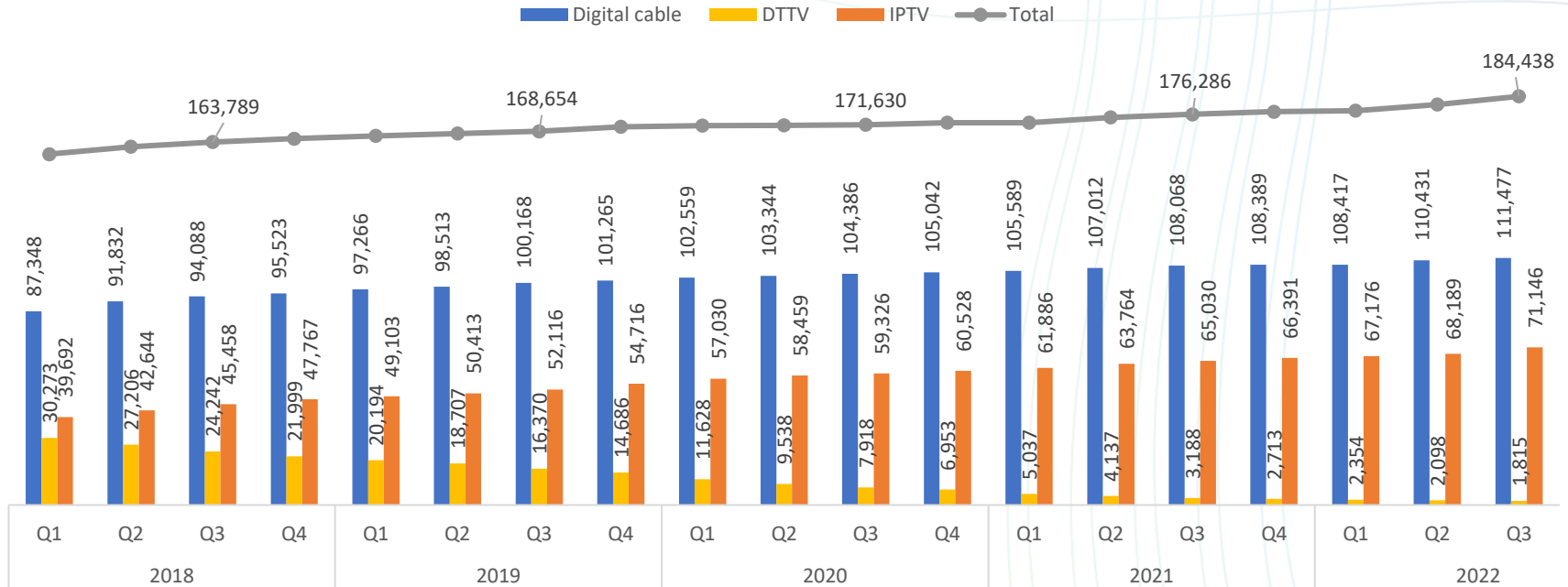
Fixed broadband

Subscriptions as at end of period

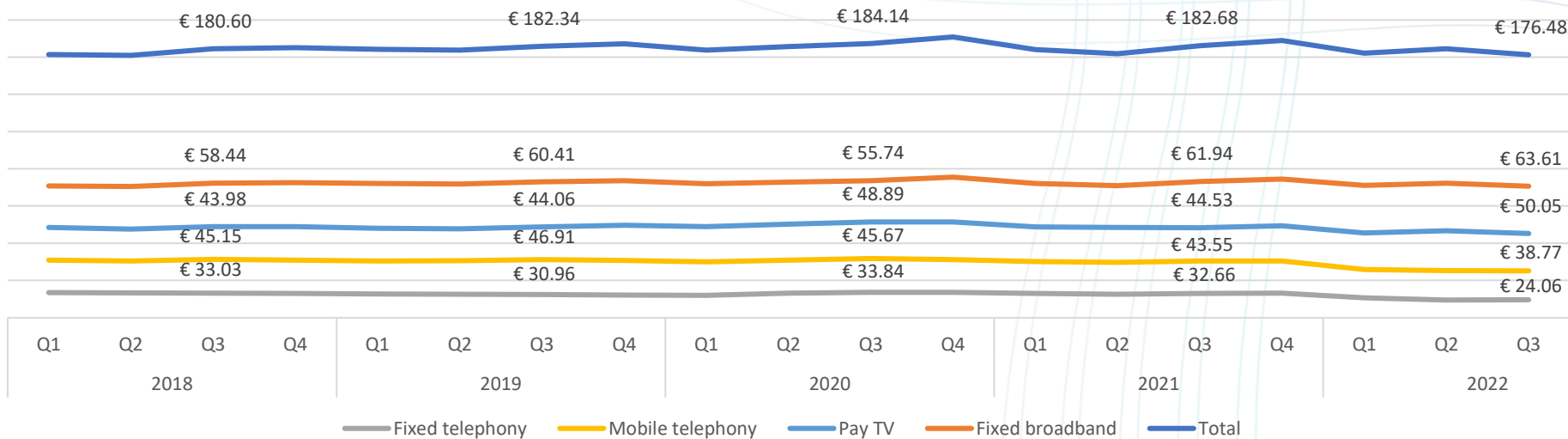


Pay-TV

Subscriptions as at end of period



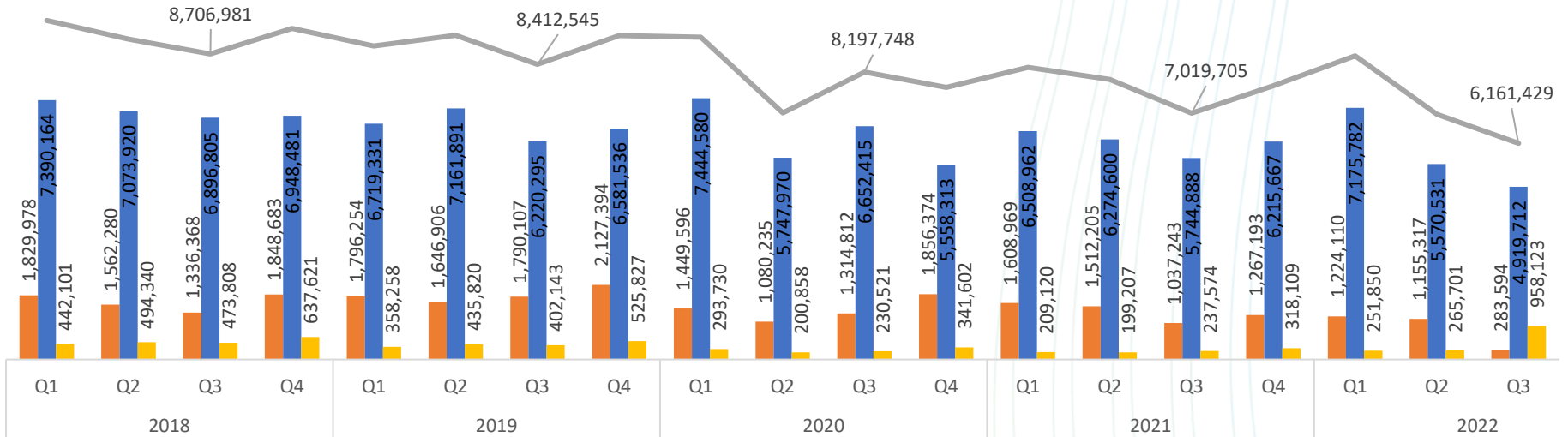
Average revenue per user (ARPU, €)



This indicator captures the average quarterly revenue per subscription reported by local service providers for each service. The revenue element for each individual service is composed of both stand-alone and bundle revenues from subscriptions to a specific service but excludes installation and connection revenues. Readers should note that operators are left at their discretion to allocate their revenues to individual services.

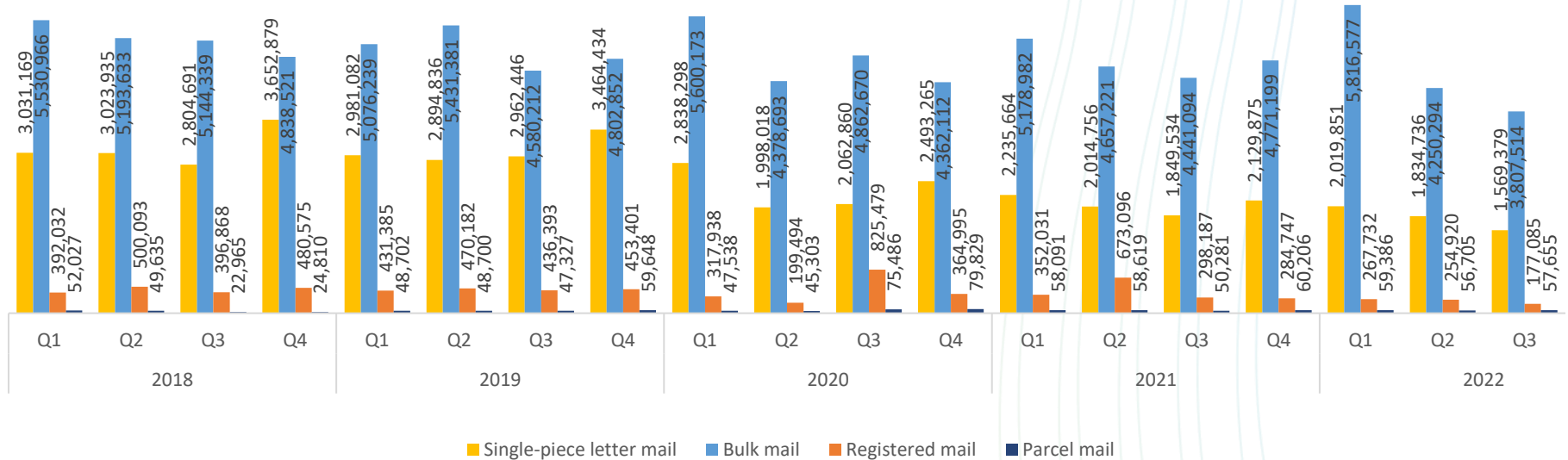
Post – mail volumes

■ Inbound cross-border mail
 ■ Domestic mail
 ■ Outbound cross-border mail
 — Total



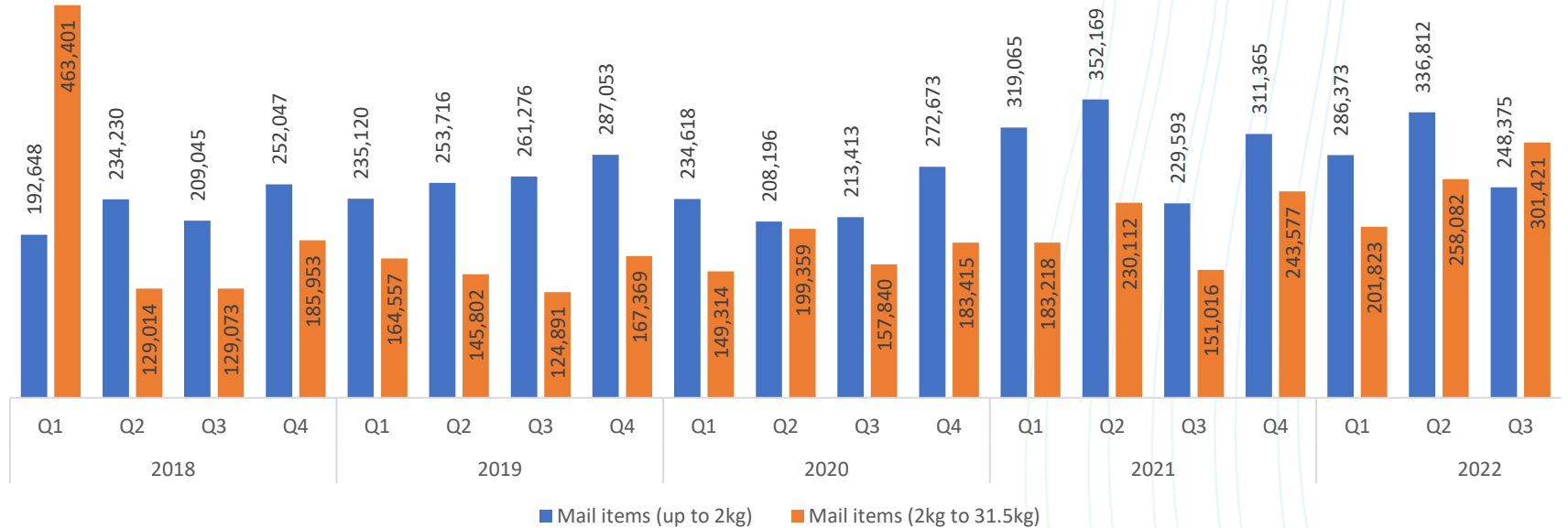
Post – mail volumes

Within the scope of the universal service



Post – mail volumes

Outside the scope of the universal service



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