



MCA Market Trends - Q1 2015 to Q4 2019

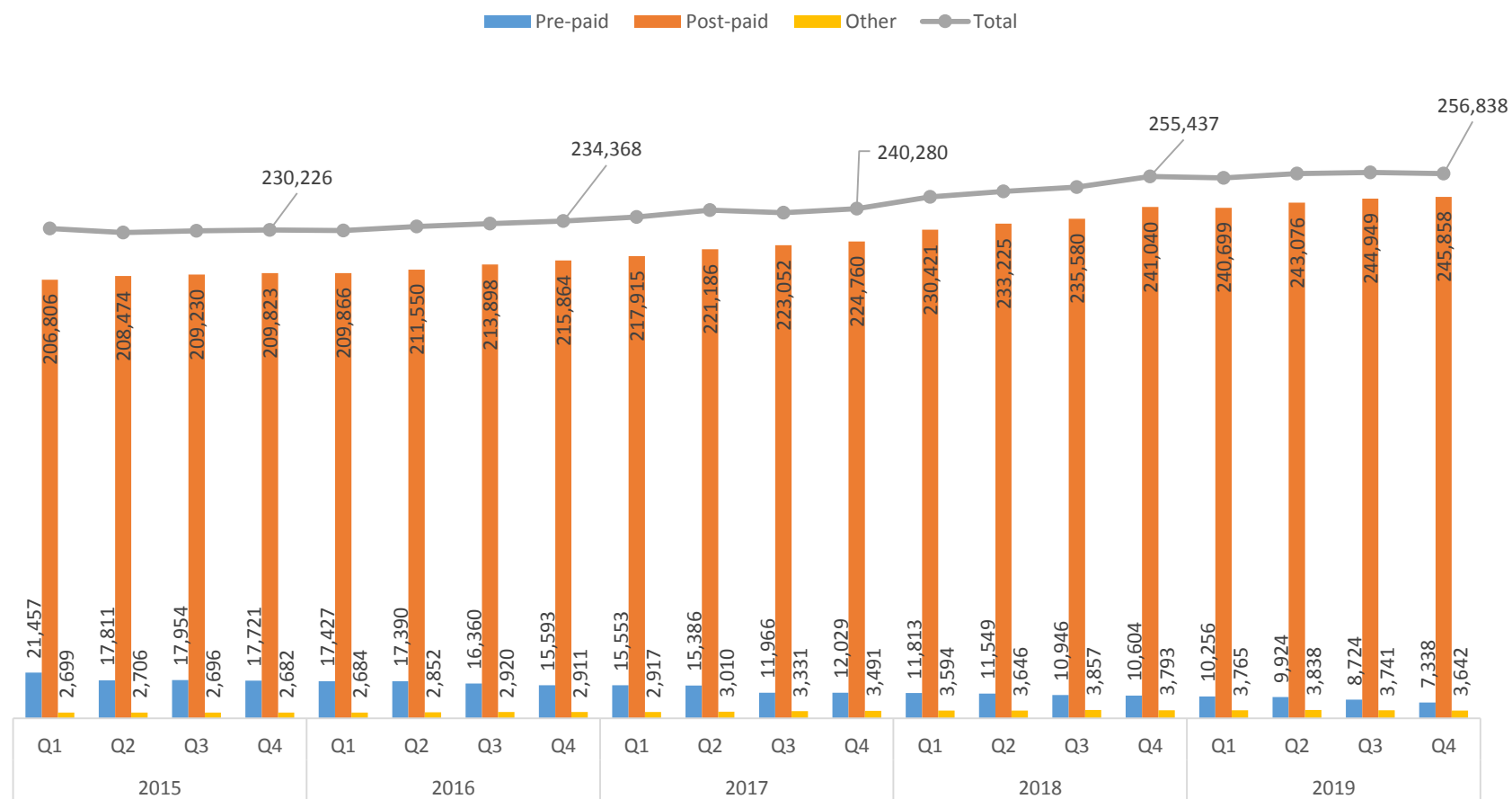
Figures based on the Data Report Sheet (DRS) publication of the 7th May 2020



Purpose

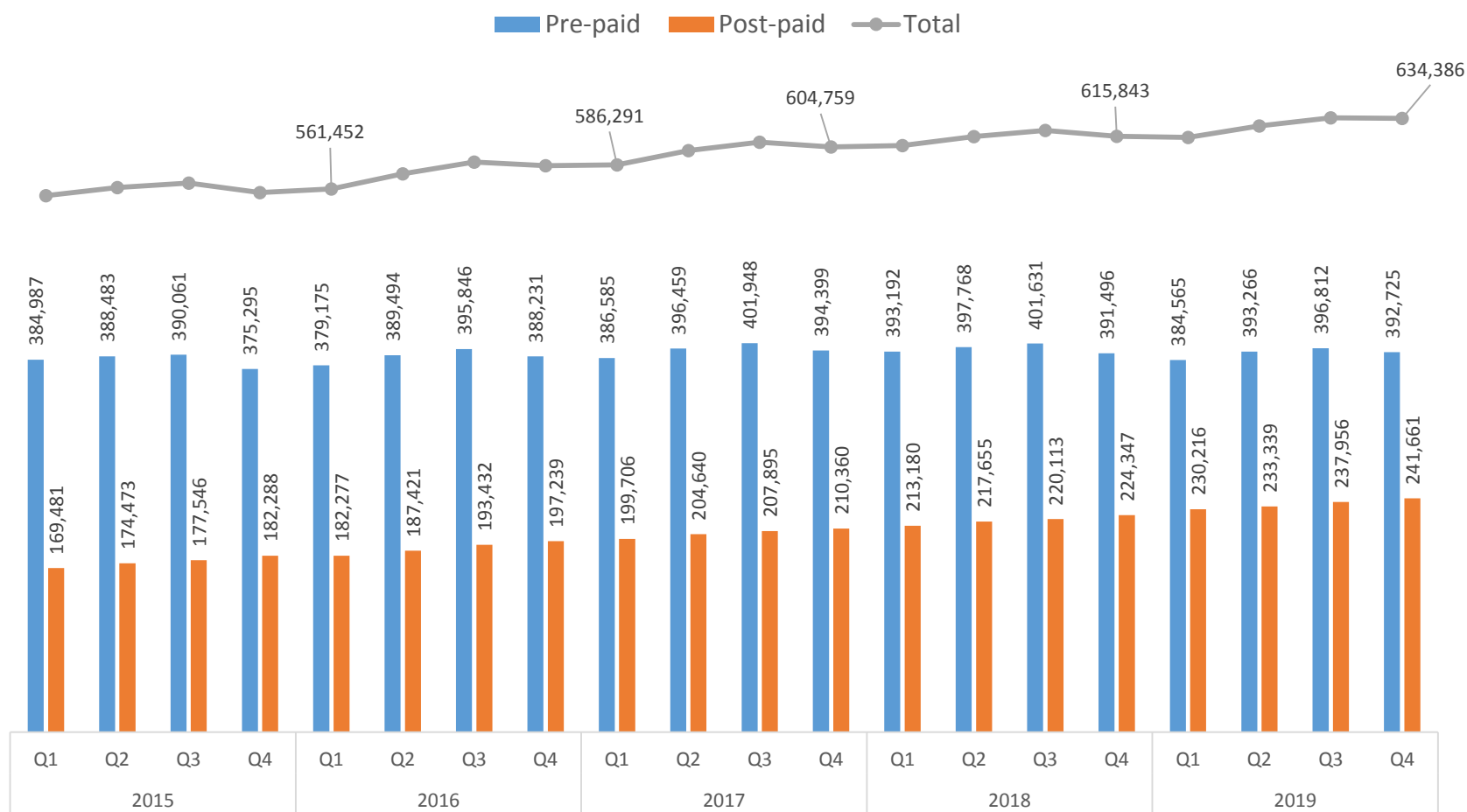
- Figures in this presentation are based on the latest Data Report Sheet (DRS) publication.
- Main indicators:
 - ✓ Number of subscriptions and ARPU for:
 - (i) fixed telephony; (ii) mobile telephony (iii) fixed broadband (iv) pay-TV;
 - ✓ Mobile data volumes consumed by mobile telephony subscribers;
 - ✓ Mail volumes for the postal sector.
- Data freeze carried out on the 15th April 2020.

Fixed telephony – subscriptions as at end of period

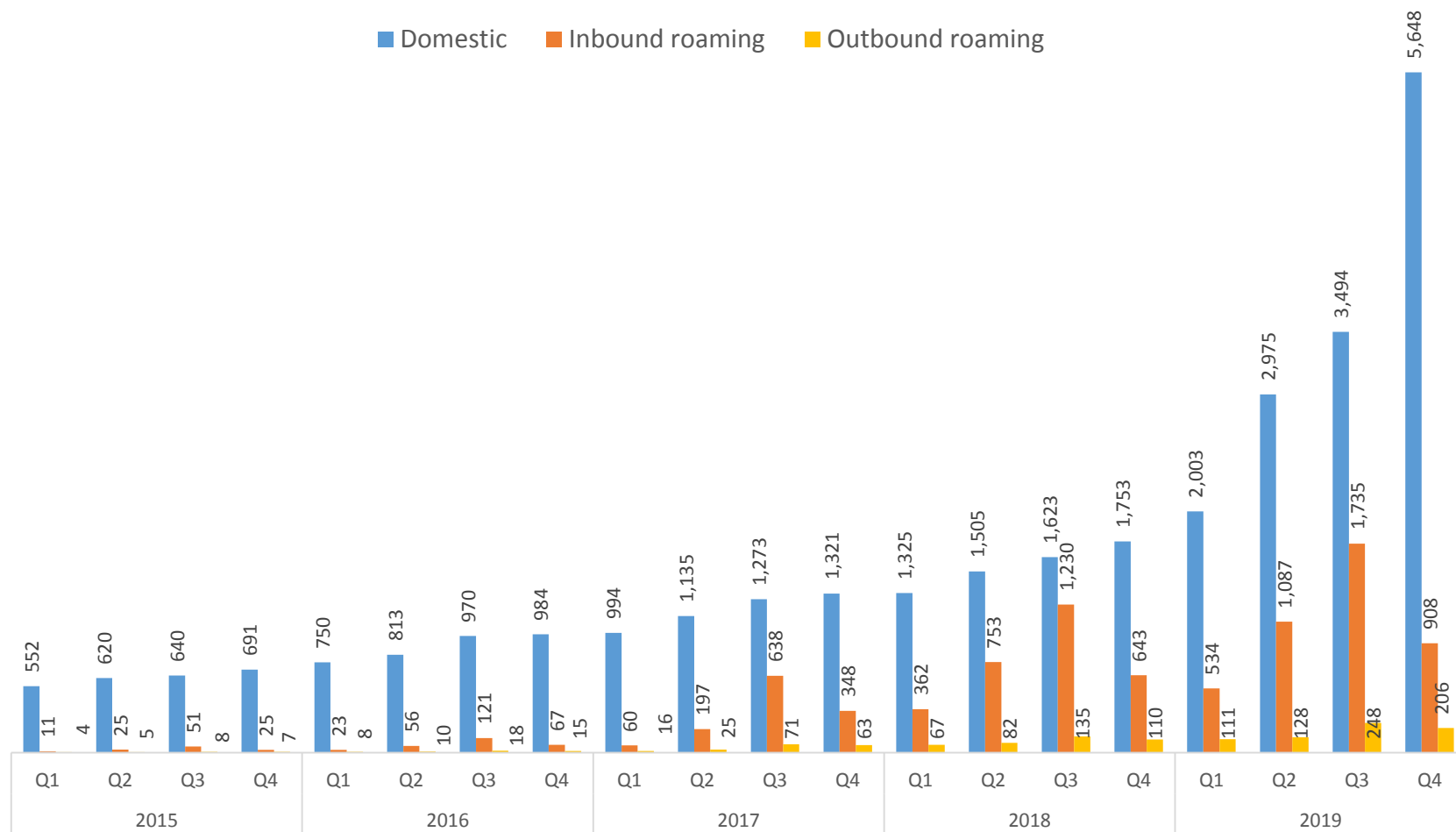


'Other Subscriptions' refer to subscriptions that are considered to be non-standard, such as ISDN connections and / or multi-channel connections.

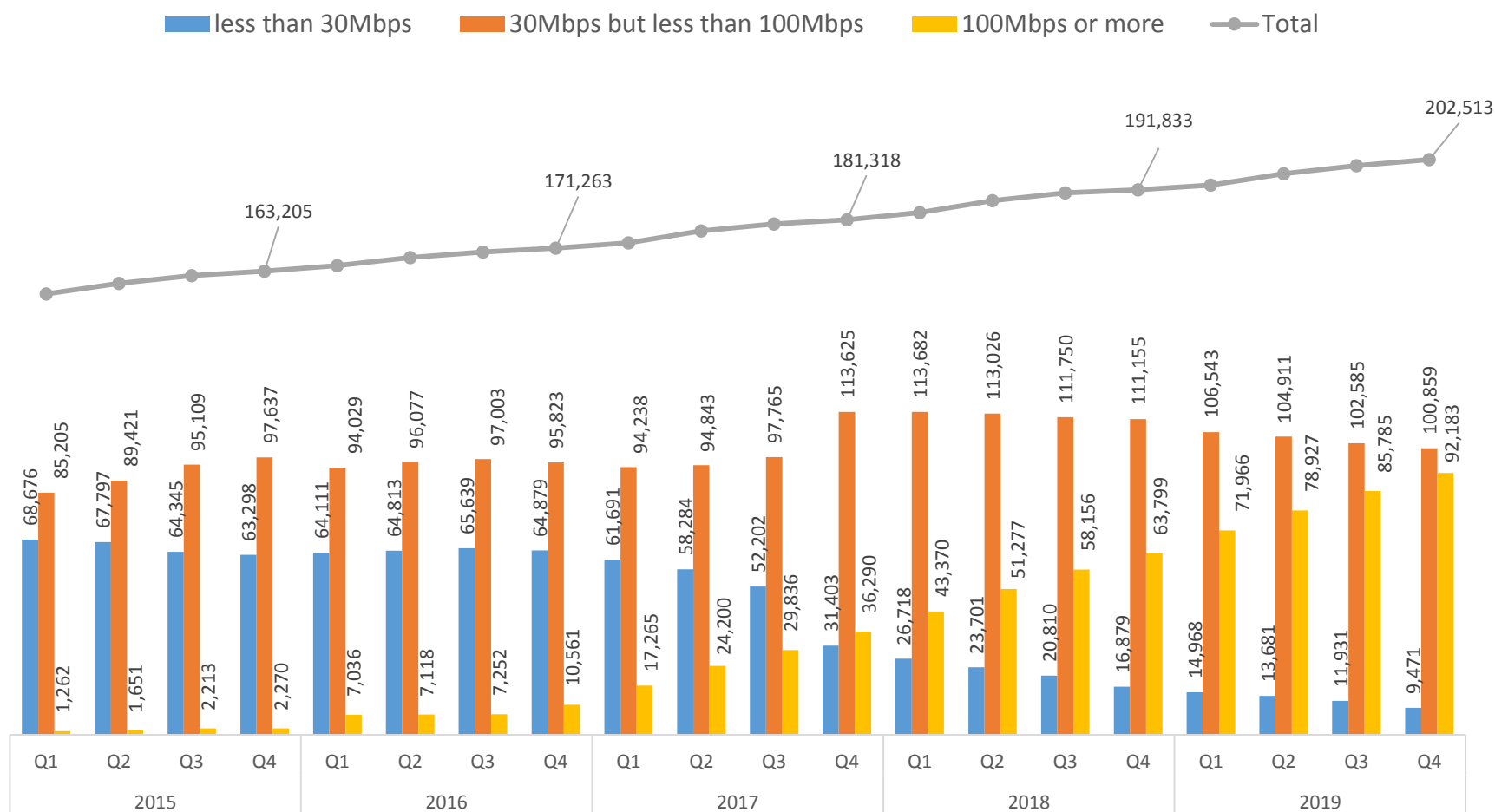
Mobile telephony – subscriptions as at end of period



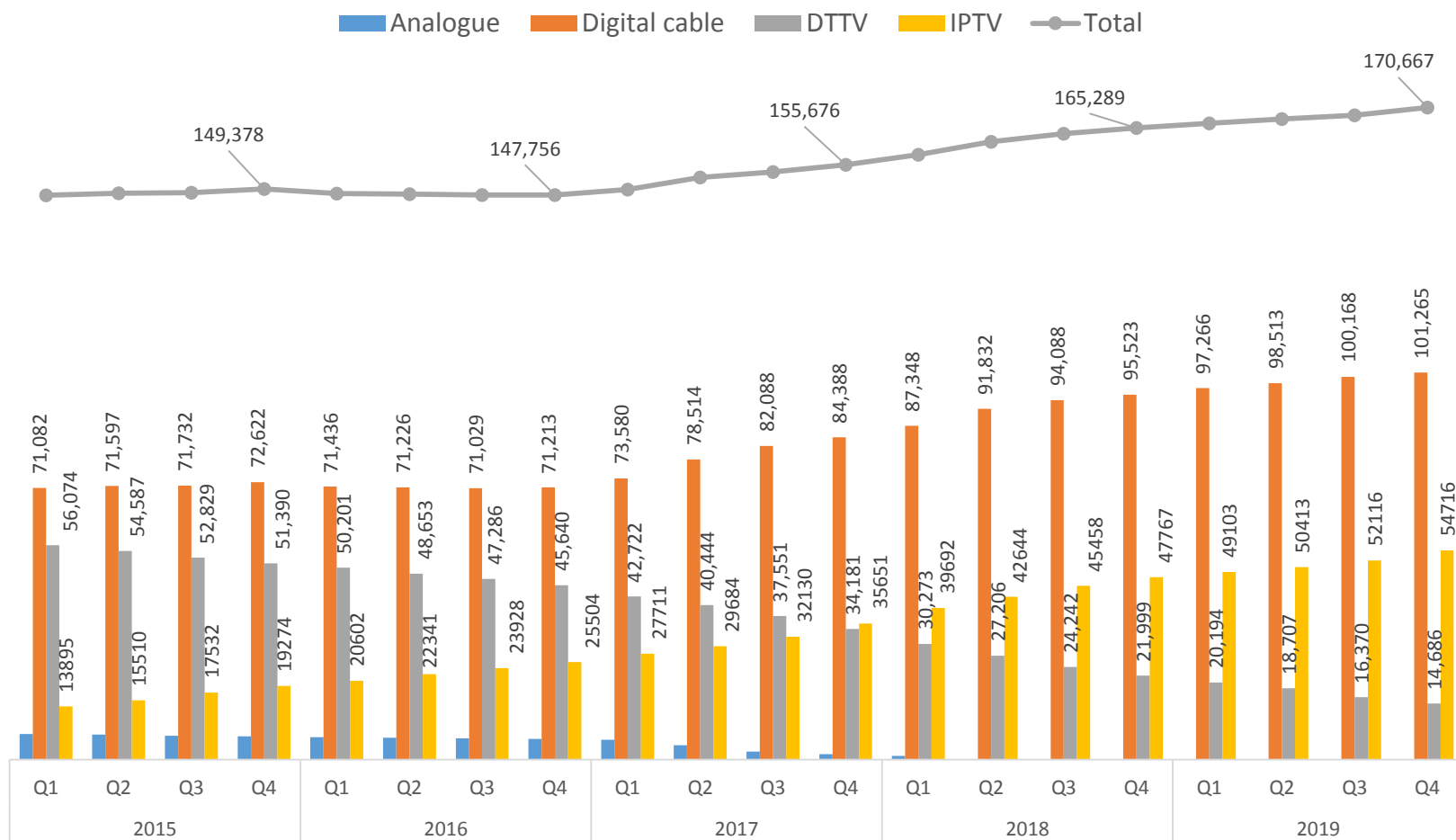
Mobile telephony – data volumes (in million MBs)



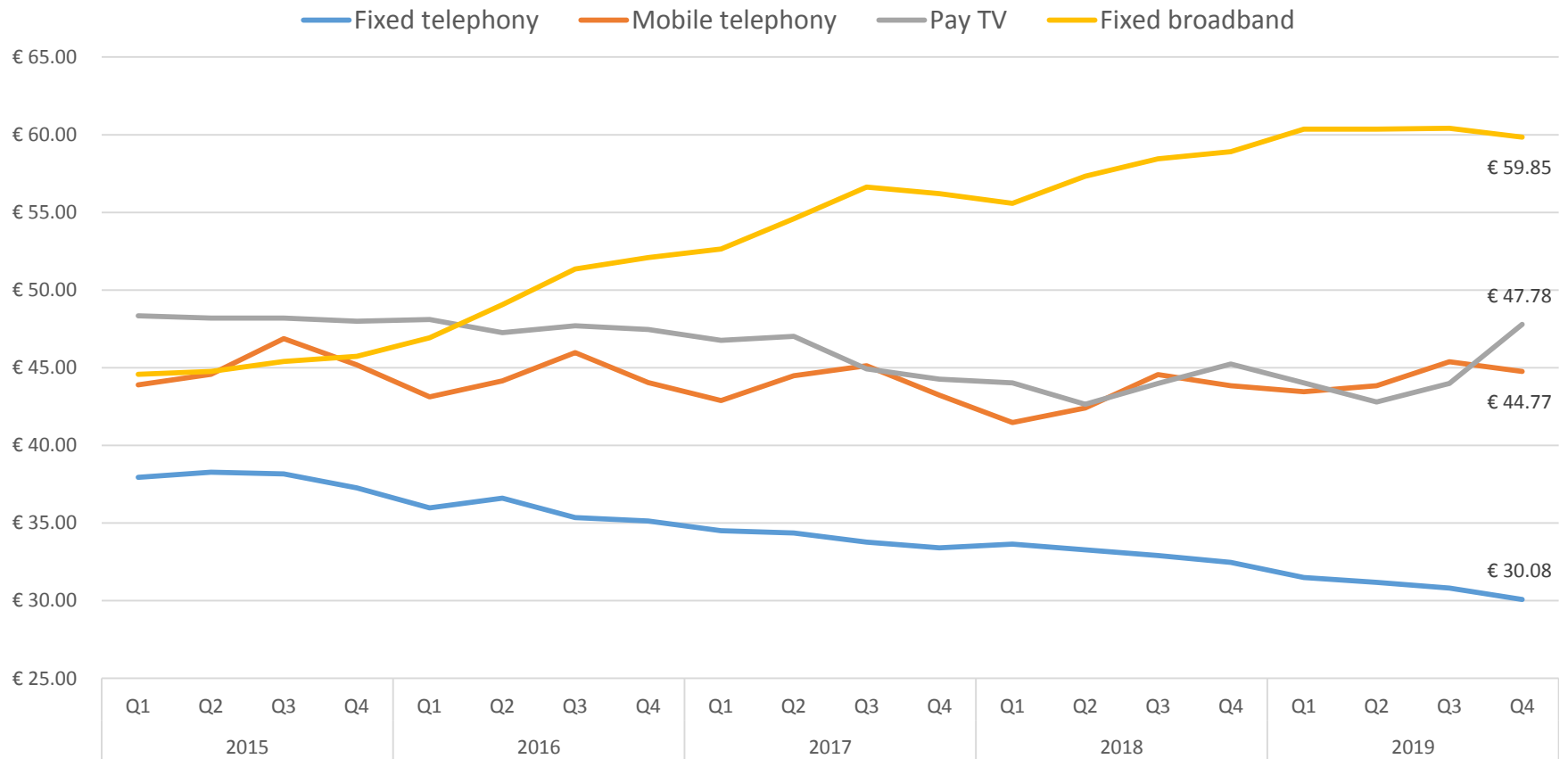
Fixed broadband – subscriptions as at end of period



Pay-TV – subscriptions as at end of period

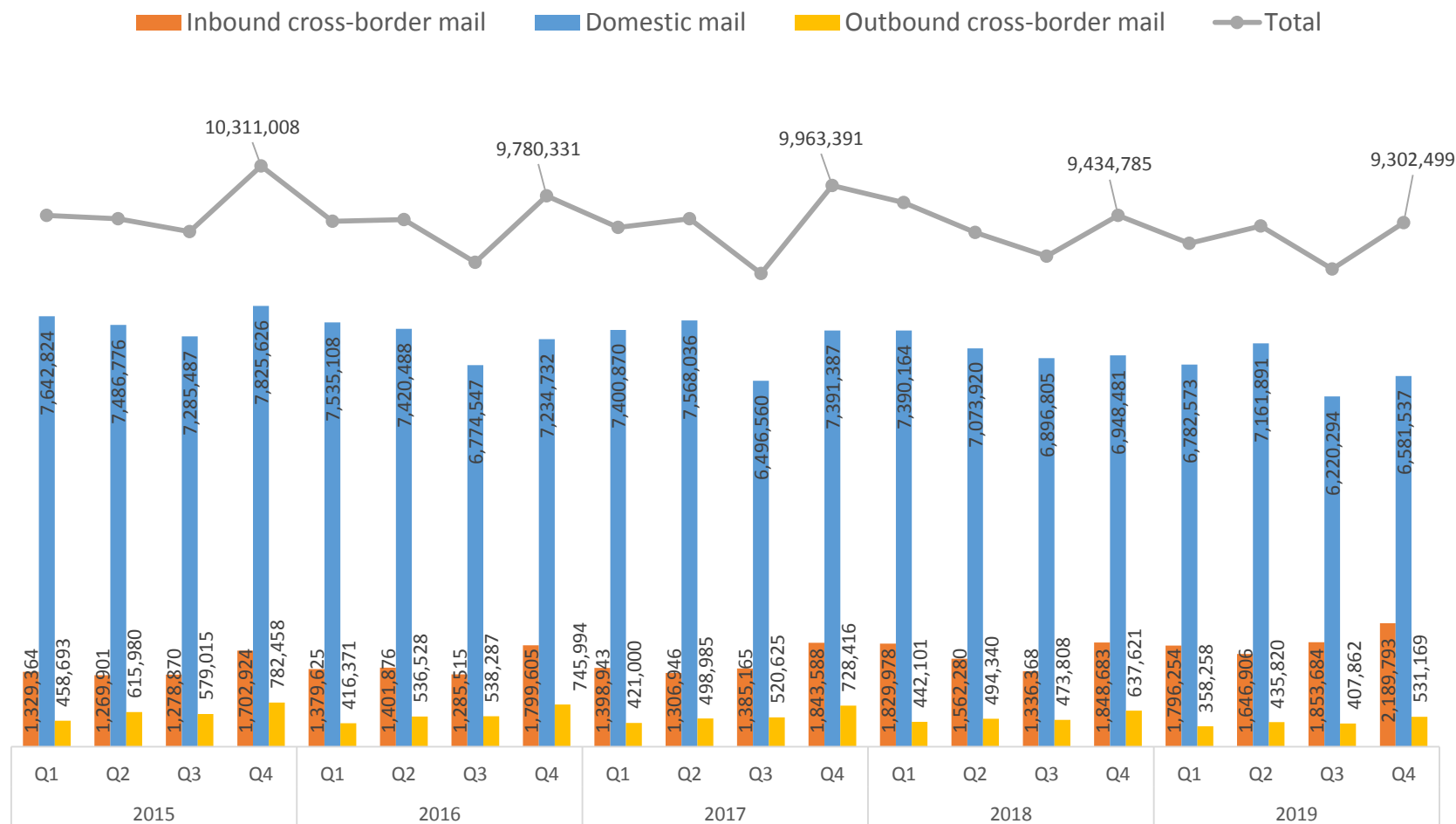


Average revenue per user (ARPU, €)



This indicator captures the average quarterly revenue per subscription reported by local service providers for each service. The revenue element for each individual service is composed of both stand-alone and bundle revenues from subscriptions to a specific service, but excludes installation and connection revenues. Readers should note that operators are left at their discretion to allocate their revenues to individual services.

Post – mail volumes



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