

5G

Belgium enters the 5G Era

Source: Telecoms.com

Belgium regulator BIPT has granted temporary 5G licences to five telecoms operators, kick-starting the 5G era in the country. [read more].

Survey: 5G to replace traditional broadcast distribution

Source: Advanced Television

According to a recent global survey of broadcasters, 82 per cent believe that cellular networks such as 5G will eventually replace traditional broadcast distribution such as DTT/DTV and satellite as the preferred way to access TV content, with over a third (37 per cent) of these respondents expecting this to begin happening within one to two years. [read more].

TV

Portugal restarts DTT Migration

Source: Broadband TV News

Portugal is to restart the migration of its DTT services away from the 700MHz band on August 3rd. [read more].

TV Subscription Brands 'Failing to build Trust' with Consumers

Source: Broadband TV News

The leading streaming services consistently show 'narcissistic' tendencies, which can erode subscriber trust and ultimately make them disloyal, claims a new report. [read more].

GREEN CREDENTIALS

Delivery Hero ramps up its Sustainability Efforts

Source: Post & Parcel

Delivery Hero has acquired minority positions in a number of sustainable companies that offer alternative solutions to environmental challenges relating to its business model. [read more].

POST

IPC: Diversification is Paying Off for the Postal Industry

Source: Post & Parcel

IPC: Diversification is paying off for the postal Industry. [read more].

ECOMMERCE

Is e-Commerce moving towards an Omni-Channel Experience?

Source: Total Telecom

The coronavirus pandemic has forced a great deal of physical business online, but will this trend continue after the crisis is over? [read more].



Source: eCommerce News Europe

Over half of online businesses in Europe believe that crossborder expansion within the European Union is becoming increasingly difficult. Research shows that the diversity of regulations across the EU is a barrier to international growth. [read more].



Brexit leads to slower Online Delivery from UK

Source: eCommerce News Europe

Online consumers in Europe think the Brexit will lead to slower online delivery from the United Kingdom. They also think it will lead to less choice of British goods to buy online. [read more].