

DEVELOPMENTS IN ELECTRONIC COMMUNICATIONS NETWORK AND SERVICES

Ofcom revises Net Neutrality Guidance

Ofcom has updated its guidance on the application of 'net neutrality' rules in the UK market. Ofcom is responsible for monitoring and ensuring compliance with the net neutrality rules and providing guidance on how broadband and mobile providers should follow them. **Broadband TV News** ([read more](#))

Consumer Awareness of eSIMs is low; Operators may benefit from taking Control of the Narrative

"Most operators are being cautious with eSIMs in the consumer market – they risk ceding control of eSIMs to more aggressive players." The adoption of eSIMs brings many potential benefits for operators, as well as obvious risks. These benefits are mainly linked to the digitalisation of the customer journey, operational efficiencies and new revenue opportunities, as discussed in our report eSIMs: risks and opportunities for operators. **Analysys Mason** ([read more](#))

DEVELOPMENTS IN THE DIGITAL SECTOR

EU Policymakers enter the Last Mile for Artificial Intelligence Rulebook

The world's first comprehensive AI law is entering what might be its last weeks of intense negotiations. **Euractiv** ([read more](#))

Very Large Online Platforms and Search Engines to publish First Transparency Reports under the DSA

As part of their transparency obligations under the Digital Services Act, designated Very Large Online Platforms and Very Large Online Search Engines are due to publish their first transparency reports – and some did so already. **European Commission** ([read more](#))