

5G

Building new IoT Revenue Streams in the 5G Era

Source: Total Telecom

In a webinar, a panel of experts will discuss the rapid growth of the IoT industry and why effective monetisation must be a strategic focus for any telco. Such huge growth, naturally, presents an enormous opportunity for connectivity players, but it is not without its challenges. [\[read more\]](#).

BROADBAND

FTTH Surge continues in Spain

Source: Broadband TV News

The number of FTTH lines in Spain is fast approaching the 12 million-mark. Figures published by the regulator CNMC indicate that the total was over 11.9 million as of the end of April. This was 1.4 million more than a year earlier, while at the same time the number of DSL lines fell by 0.7 million. [\[read more\]](#).

Report: 41% US Broadband Homes have Standalone Service

Source: Advanced Television

Parks Associates has announced the release of its latest Consumer Insights Dashboard, a new service that analyses the firm's quarterly surveys of 10,000 US broadband households to track consumer adoption of home services, including home internet, pay TV, and mobile services. [\[read more\]](#).

TELEVISION

Legislation on Smart TV Prominence coming this Year

Source: Broadband TV News

The Government has denied it has been too slow to act in securing prominence for Public Service Broadcasters (PSBs) on Smart TVs. [\[read more\]](#).

Illegal IPTV Widespread in the Nordics

Source: Broadband TV News

A leading consultancy has said despite the number of people in the Nordic region subscribing to streaming service a "considerable" number are still obtaining content illegally. [\[read more\]](#).

CONSUMER

Consumers are confused by Mobile Phone Finance

Source: Total Telecom

A new study by Cambridge based TruStonic reveals that more than a third of respondents believed they were on a contract for their device and tariff suggesting many are unaware that a contract is in fact a finance agreement. [\[read more\]](#).

ECOMMERCE

74% of Europeans won't reduce Online Shopping

Source: eCommerce News Europe

Three in four European consumers (74%) say they will stick to their pandemic online shopping levels, meaning they won't reduce their ecommerce activities now they can shop offline again. So it looks like the shift to ecommerce is here to stay. [\[read more\]](#).

ECS'S/POST ENVIRONMENTAL SUSTAINABILITY

Digital Industry afraid of being seen as a Polluter, says Commission Adviser

Regulators urged to strengthen Environmental Policies

Source: Euractiv

Digitalisation must be part of the solution and not a part of the problem. At the event, sponsored by Microsoft, the digital industry took to the stage to show off what it had to offer in assisting the EU's decarbon. [[read more](#)].

Source: Policy Tracker

Sustainability is becoming higher priority, with regulators announcing concrete new measures and the top European mobile operators unveiling a new scoring system for the environmental performance of mobile phones. [[read more – subscription required](#)].