

## 5G

### European 5G has €300 Billion Price Tag

Source: Totaltele.com

A study commissioned by the European Telecommunications Network Operators' Association (ETNO) suggests that there is still much work to do to accelerate 5G in Europe. [\[read more\]](#).

## BROADBAND

### Broadband Rollout accelerates in the Netherlands

Source: Totaltele.com

A joint venture company has been established between Royal KPN N.V and pension fund manager APG Group for the purpose of speeding up the process of rollout of fibre across the Netherlands. The deal is now subject to regulatory approval and the joint venture company hopes to start operations in the second quarter of the year. [\[read more\]](#).

## TELEVISION

### Vodafone TV takes off in Spain

Source: Broadband TV News

The way people consume television on Vodafone TV in Spain has changed significantly in the last year. According to Vodafone España, usage of the service has grown 34% since March 2020. Furthermore, access to content applications such as HBO, Filmin, Netflix, Amazon Prime Video and YouTube has skyrocketed by 136%, from 33 to 77 minutes a day. [\[read more\]](#).

### Mixed Picture for East European Pay-TV

Source: Broadband TV News

Eastern Europe is set to lose nearly 5 million pay-TV subscribers between 2020 and 2026. This, according to the latest report by Digital TV Research, will take the total to 78.18 million. [\[read more\]](#).

### Hong Kong: OTT hinders Pay-TV Growth

Source: Advanced Television

The total pay-TV services revenue in Hong Kong will grow at a very sluggish compound annual growth rate (CAGR) of 0.7 per cent between 2020 and 2025, primarily due to intense competition from pure play OTT video streaming service platforms such as Viu, reveals GlobalData, a data and analytics company. [\[read more\]](#).

### Research: New 'TV Normal' here to stay

Source: Advanced Television

One of the ways Americans reacted to pandemic restrictions during 2020 was to load up on TV streaming services to help fill their shelter-at-home time. [\[read more\]](#).

## TELECOMS

### Most Telecoms Operators' Business Revenue Declined in 2020, but those with Strong IT Teams Performed Best

Source: Analysys Mason

2020 was a challenging year for telecoms operators' business revenue worldwide, but IT business revenue performed well and has helped to offset the decline in overall business revenue for several operators. [\[read more\]](#).

## REGULATION

### **EU Roaming Regulation Review: Members of European Parliament ask about the Levels of the Wholesale Caps**

Source: Cullen International

Members of European Parliament welcomed the proposed extension of the EU Roaming Regulation and the roam like at home regime with ten years until 2032 but made several critical remarks about the level of the wholesale charges. [[read more](#) – subscription required].

## ENVIRONMENTAL SUSTAINABILITY

### **Telcos and Vendors join the European Green Digital Coalition**

Source: Totaltele.com

The European Green Digital Coalition (EGDC) was launched by the European Commission in partnership with the Portuguese Presidency of the European Union at last week's Digital Day 2021. A number of organisations including ETNO, the GSMA, DigitalEurope and GeSI have played important roles in setting up the initiative. [[read more](#)].

## POST

### **Glopal: Pressure is on for Postal Operators**

Source: Post & Parcel

Time pressures is a key concern for postal operators introducing new procedures to prepare for the new EU import VAT regulations by 1 July 2021, according to a White Paper by Glopal. Postal Operators dealing with CrossBorder VAT in 2021 White Paper, published today, shares insights collected

from 18 European postal operators about the stage of development they are at, ongoing plans and the challenges they currently face with the pressure of several regulatory deadlines. [[read more](#)].

### **Poste Italiane E expects Operating Profit to rise to 2.2 Billion Euros by 2024**

Source: Post & Parcel

The Board of Directors of Poste Italiane S.p.A chaired by Maria Bianca Farina, have approved a four-year strategic plan which will see operating profit further improve from €1.5 billion to €2.2 billion by the end of the plan, supported by revenue growth and cost discipline in all business segments. [[read more](#)].

## ECOMMERCE

### **Sales on Online Platforms must be reported to Tax Authorities as of 2023**

Source: Euractiv

The Council of the European Union (EU), currently chaired by Portugal, on Monday (22 March) adopted new rules to improve administrative cooperation in the field of taxation by obliging digital platform operators to report the income earned by sellers. [[read more](#)].

### **29% of German eCommerce generated by Small Businesses**

Source: Ecommerce News

29 percent of German ecommerce sales are generated by small businesses with fewer than 10 employees. Compared to the situation in the entire German economy, small ecommerce enterprises are much more important for the total turnover in their sector. [[read more](#)].

## 76% of Spaniards buy Online more than before the Pandemic

Source: Ecommerce News

More than three quarters of Spanish consumers say they shop online more now than before the coronavirus outbreak. Half of

Spaniards even make purchases online at least once a week. [\[read more\]](#).