



MCA Market Trends - Q1 2016 to Q1 2020

Figures based on the Data Report Sheet (DRS) publication of the 31st July 2020

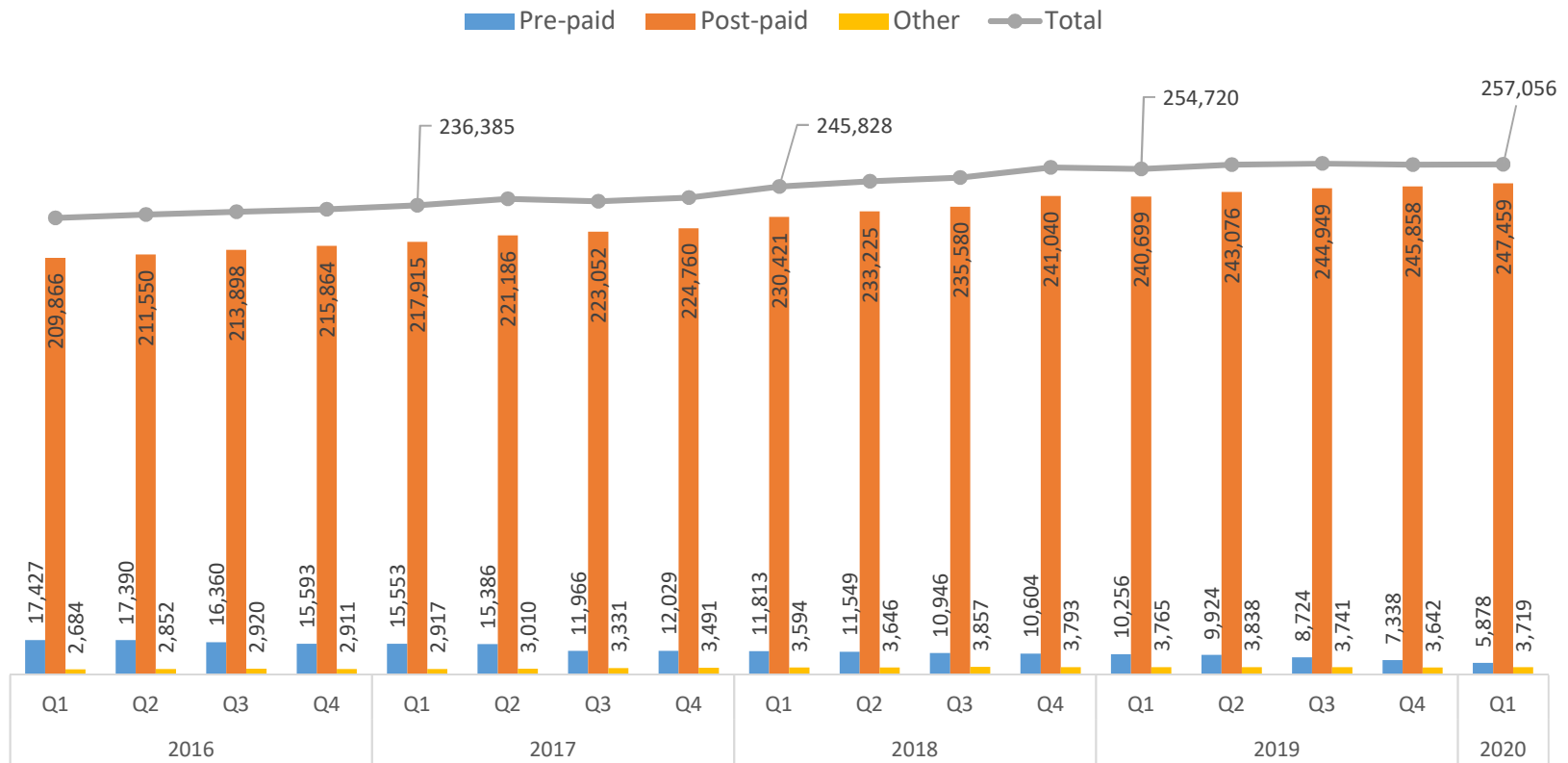


Purpose

- Figures in this presentation are based on the latest Data Report Sheet (DRS) publication.
- Main indicators:
 - ✓ Number of subscriptions and ARPU for:
 - (i) fixed telephony; (ii) mobile telephony (iii) fixed broadband (iv) pay-TV;
 - ✓ Mobile data volumes consumed by mobile telephony subscribers;
 - ✓ Mail volumes for the postal sector.
- Data freeze carried out on the 27th July 2020.



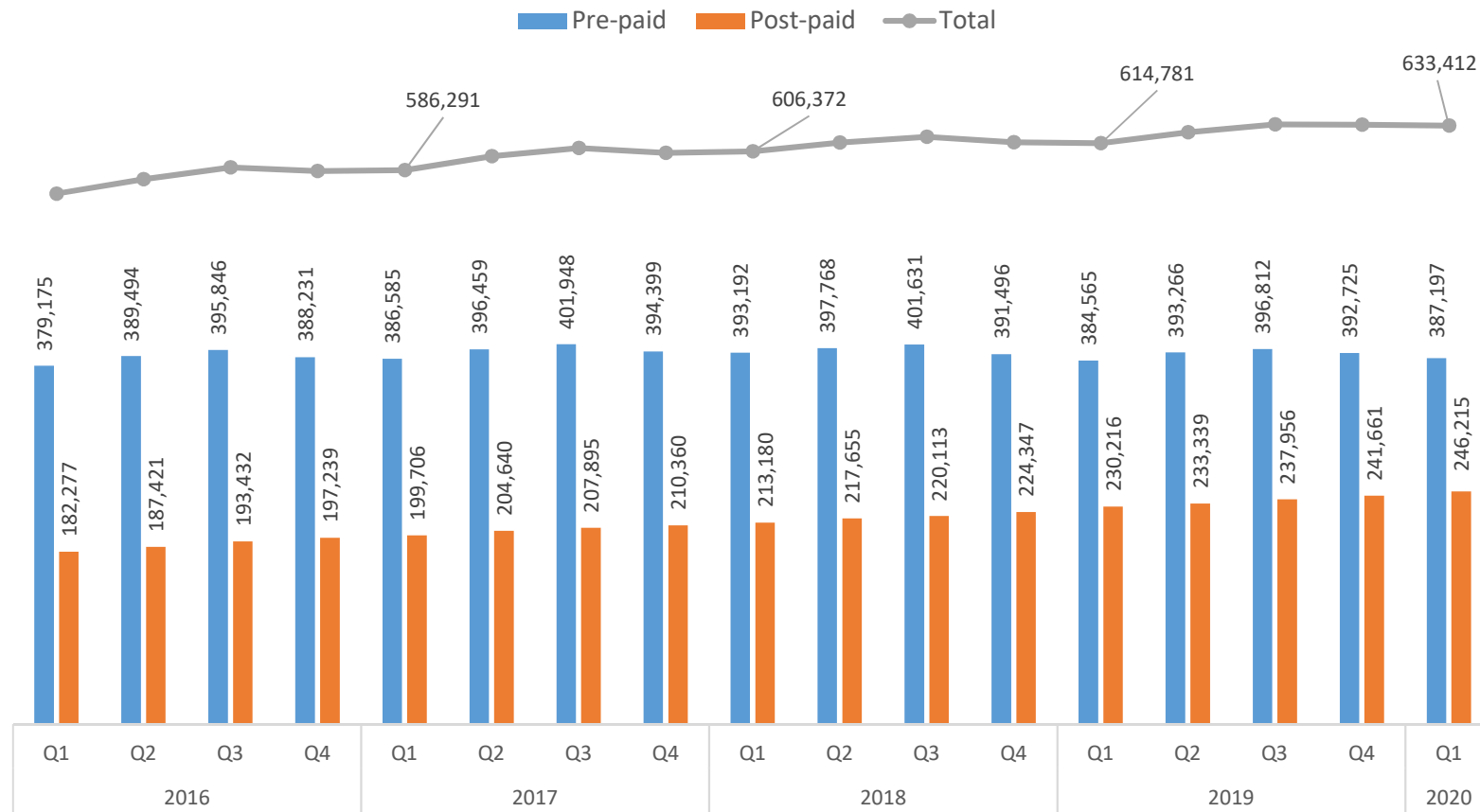
Fixed telephony - subscriptions as at end of period



'Other Subscriptions' refer to subscriptions that are considered to be non-standard, such as ISDN connections and / or multi-channel connections.



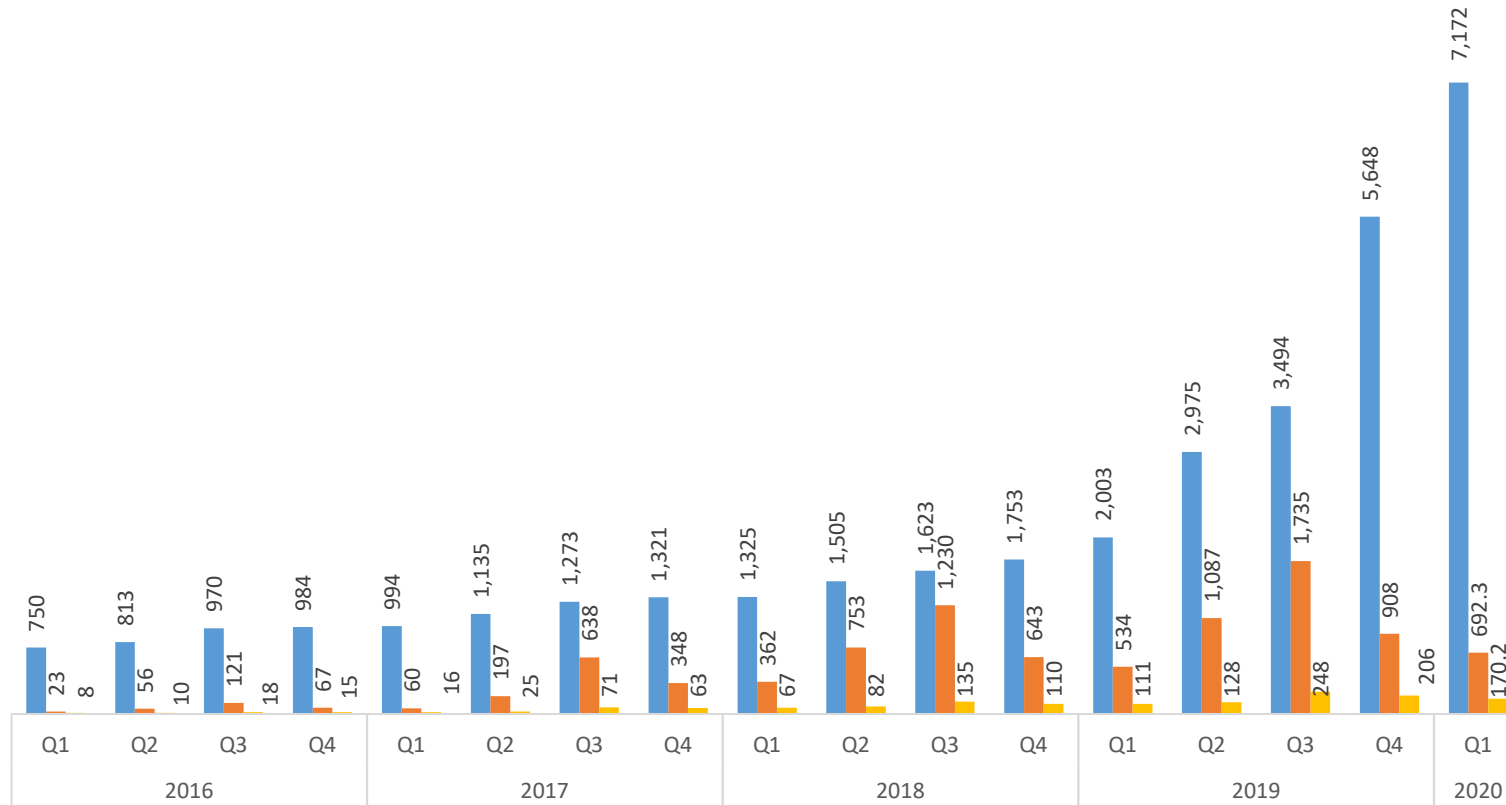
Mobile telephony - subscriptions as at end of period





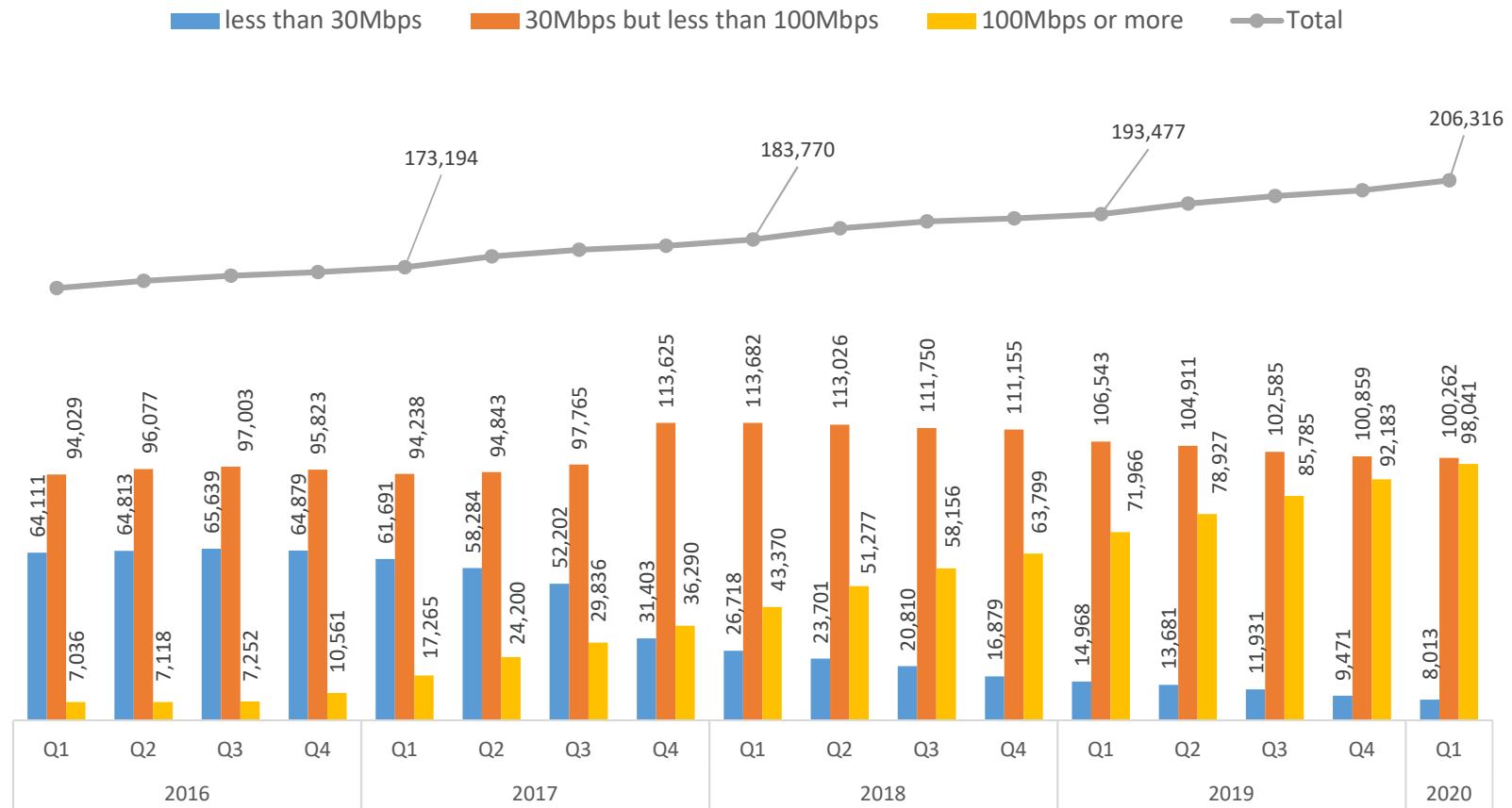
Mobile telephony - data volumes (in million MBs)

■ Domestic ■ Inbound roaming ■ Outbound roaming



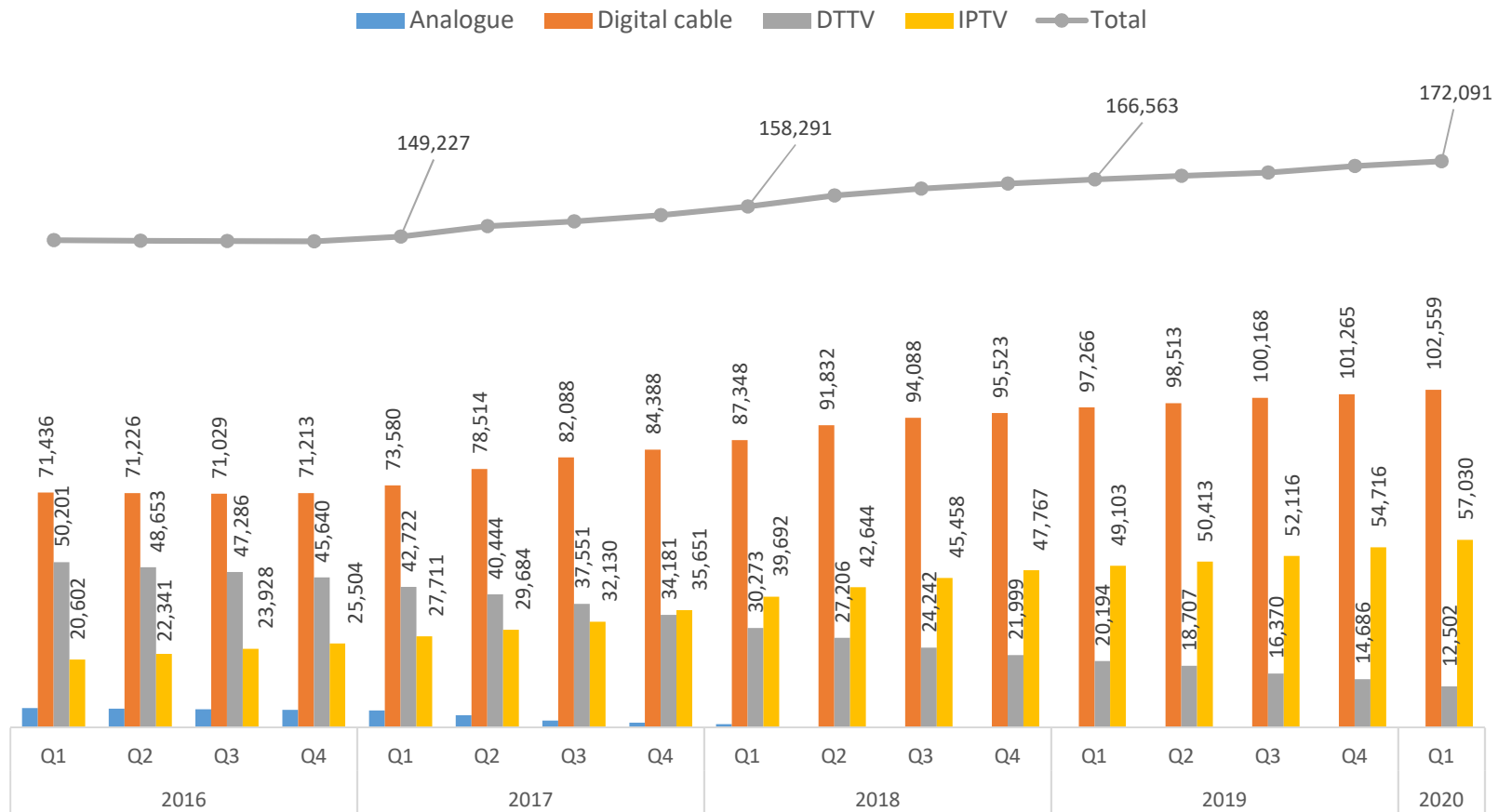


Fixed broadband - subscriptions as at end of period



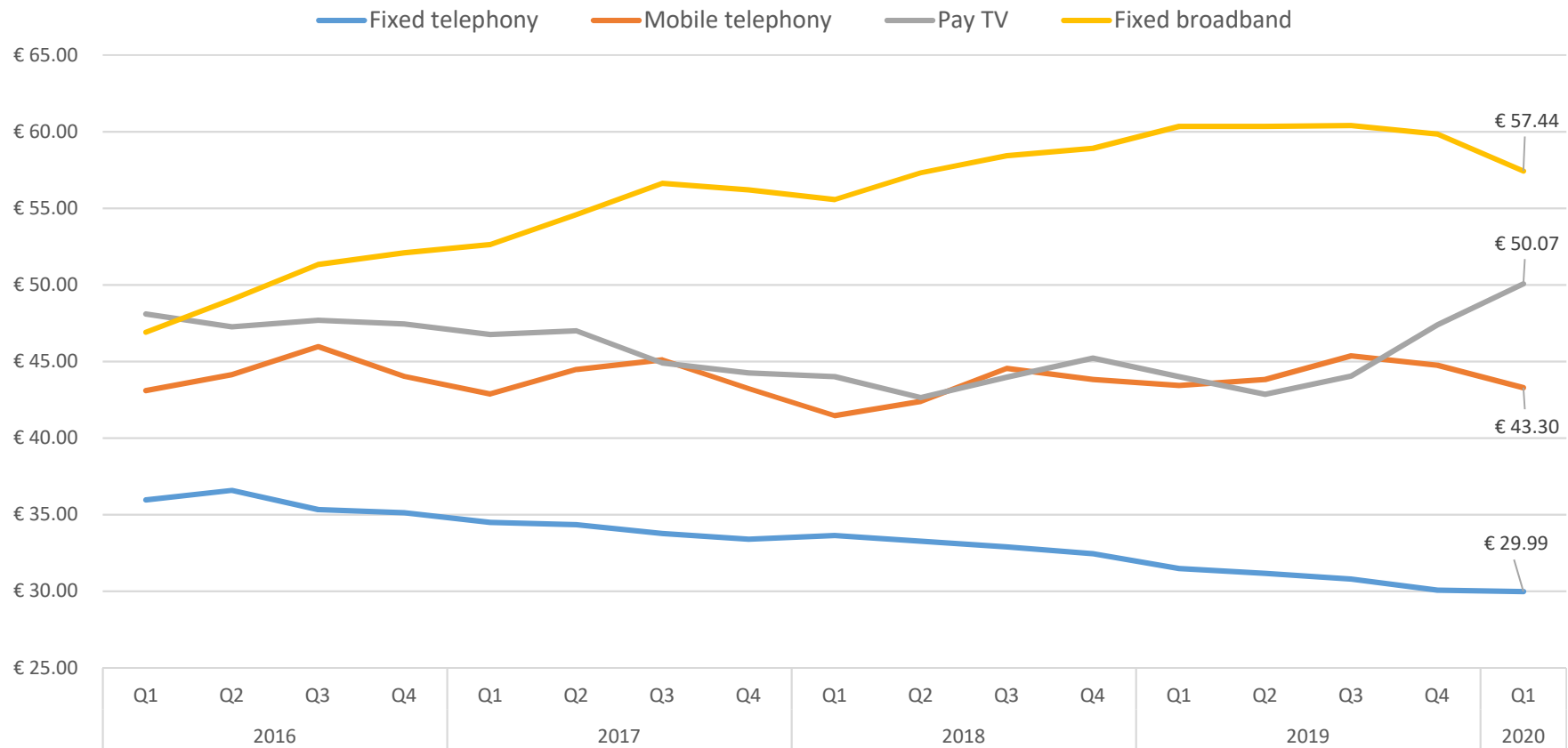


Pay-TV - subscriptions as at end of period





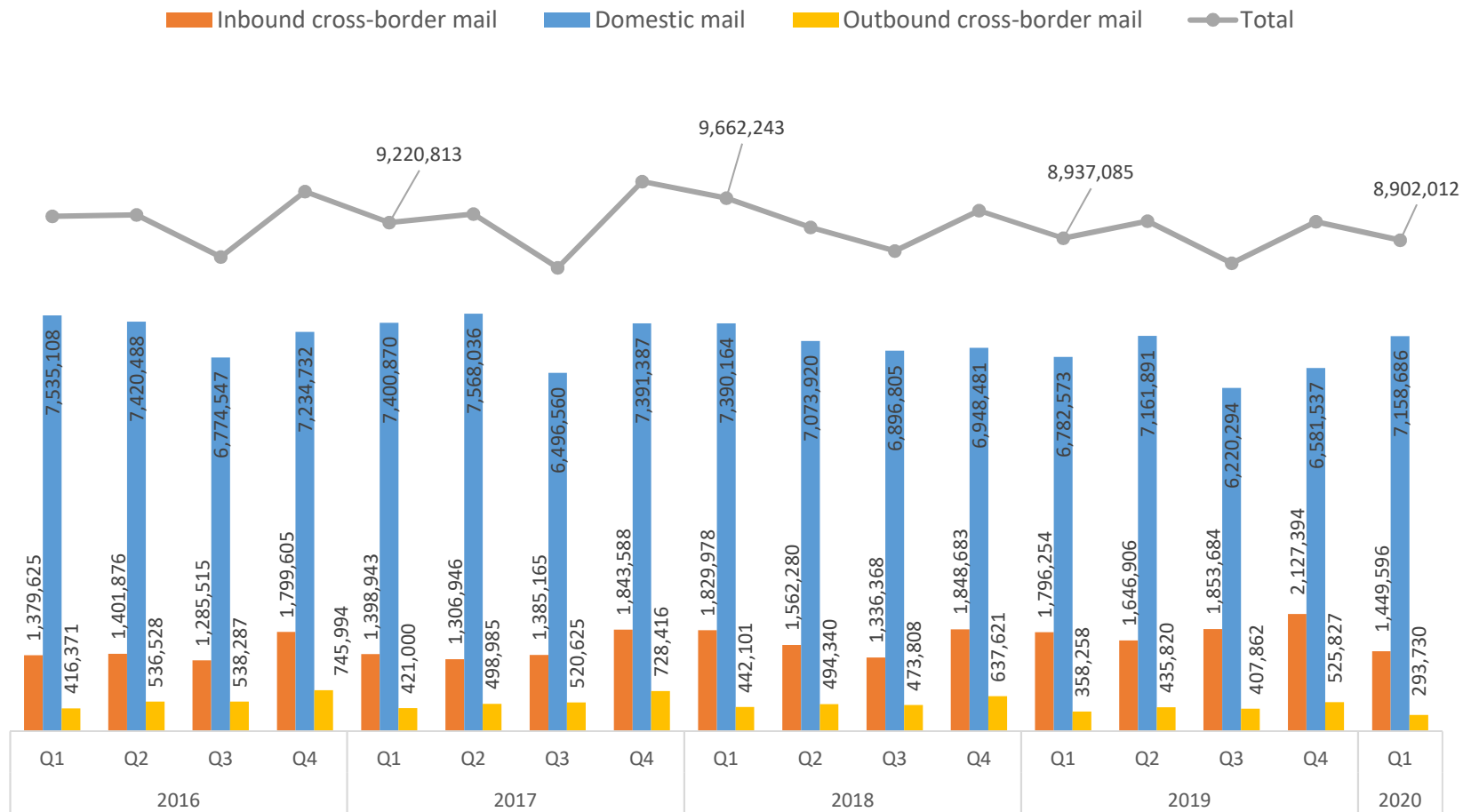
Average revenue per user (ARPU, €)



This indicator captures the average quarterly revenue per subscription reported by local service providers for each service. The revenue element for each individual service is composed of both stand-alone and bundle revenues from subscriptions to a specific service, but excludes installation and connection revenues. Readers should note that operators are left at their discretion to allocate their revenues to individual services.



Post - mail volumes





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