



MCA Market Trends - Q1 2017 to Q2 2021

Figures based on the Data Report Sheet (DRS) publication of the 17th September 2021

Publication reference

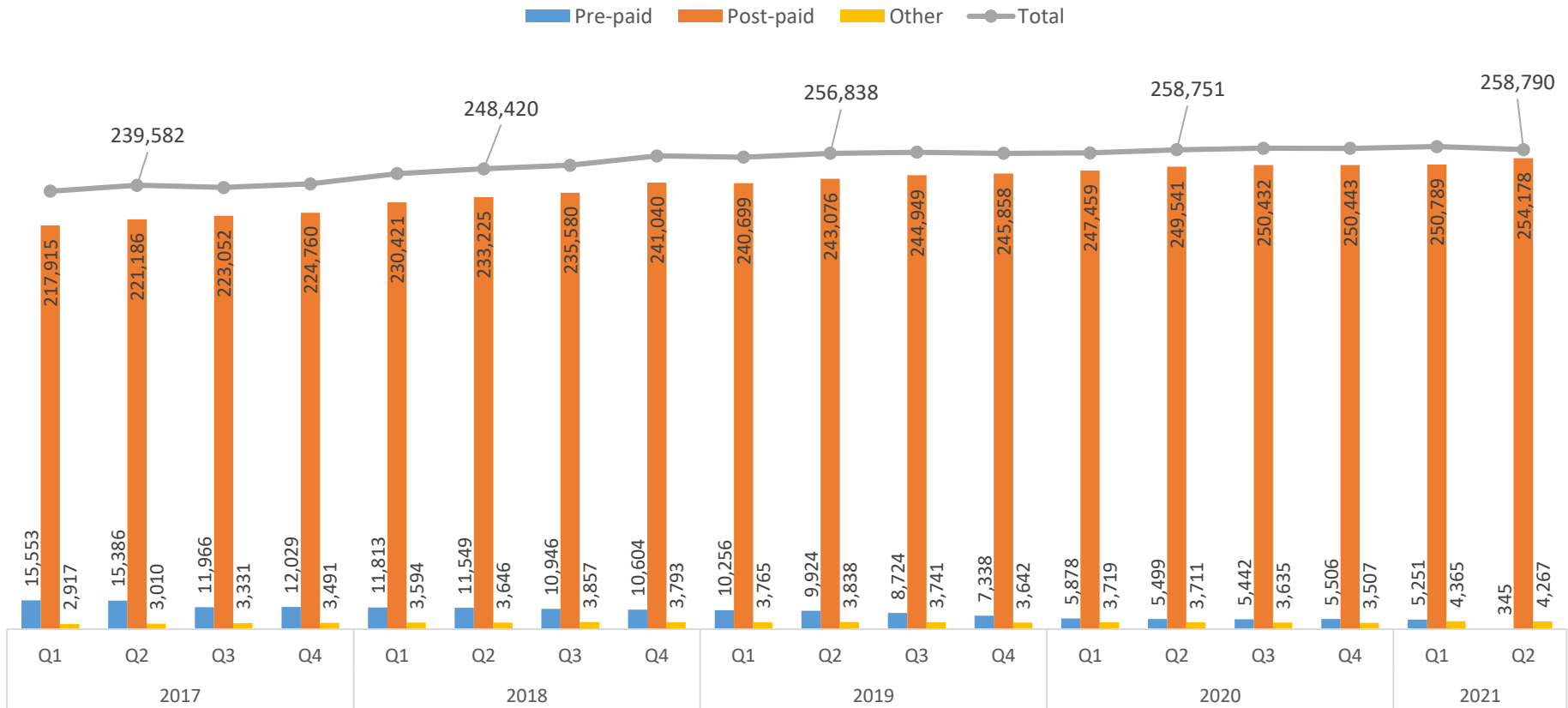
MCA/R/21-4358



Purpose

- Figures in this presentation are based on the latest Data Report Sheet (DRS) publication for the period Q1 2017 to Q2 2021.
- Main indicators covered in this presentation:
 - ✓ Number of subscriptions and ARPU for:
 - (i) fixed telephony; (ii) mobile telephony (iii) fixed broadband (iv) pay-TV;
 - ✓ Mobile data volumes consumed by mobile telephony subscribers;
 - ✓ Mail volumes for the postal sector.
- Data freeze carried out on the 10th September 2021.

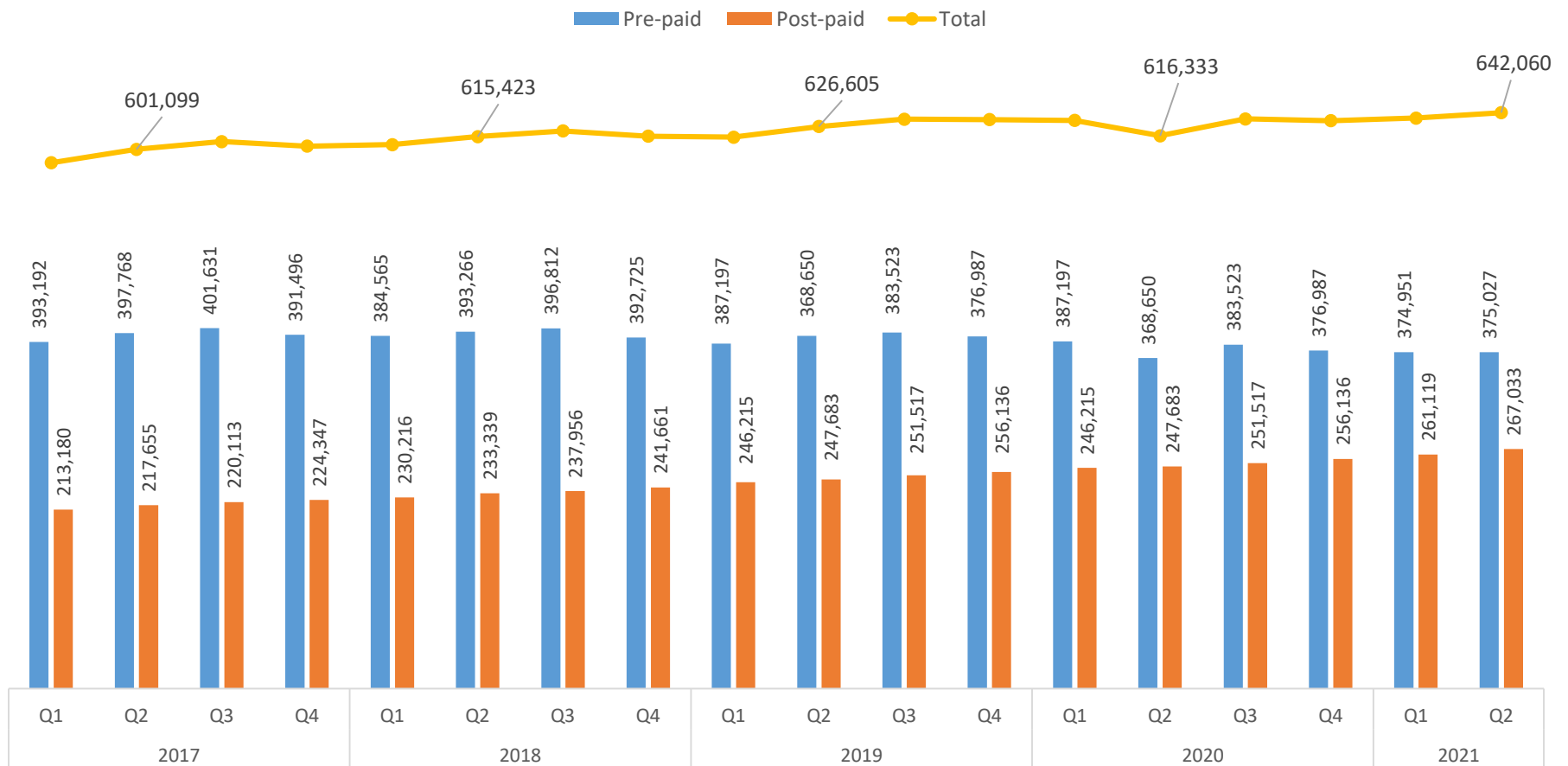
Fixed telephony – subscriptions as at end of period



‘Other Subscriptions’ refer to subscriptions that are considered to be non-standard, such as ISDN connections and / or multi-channel connections.



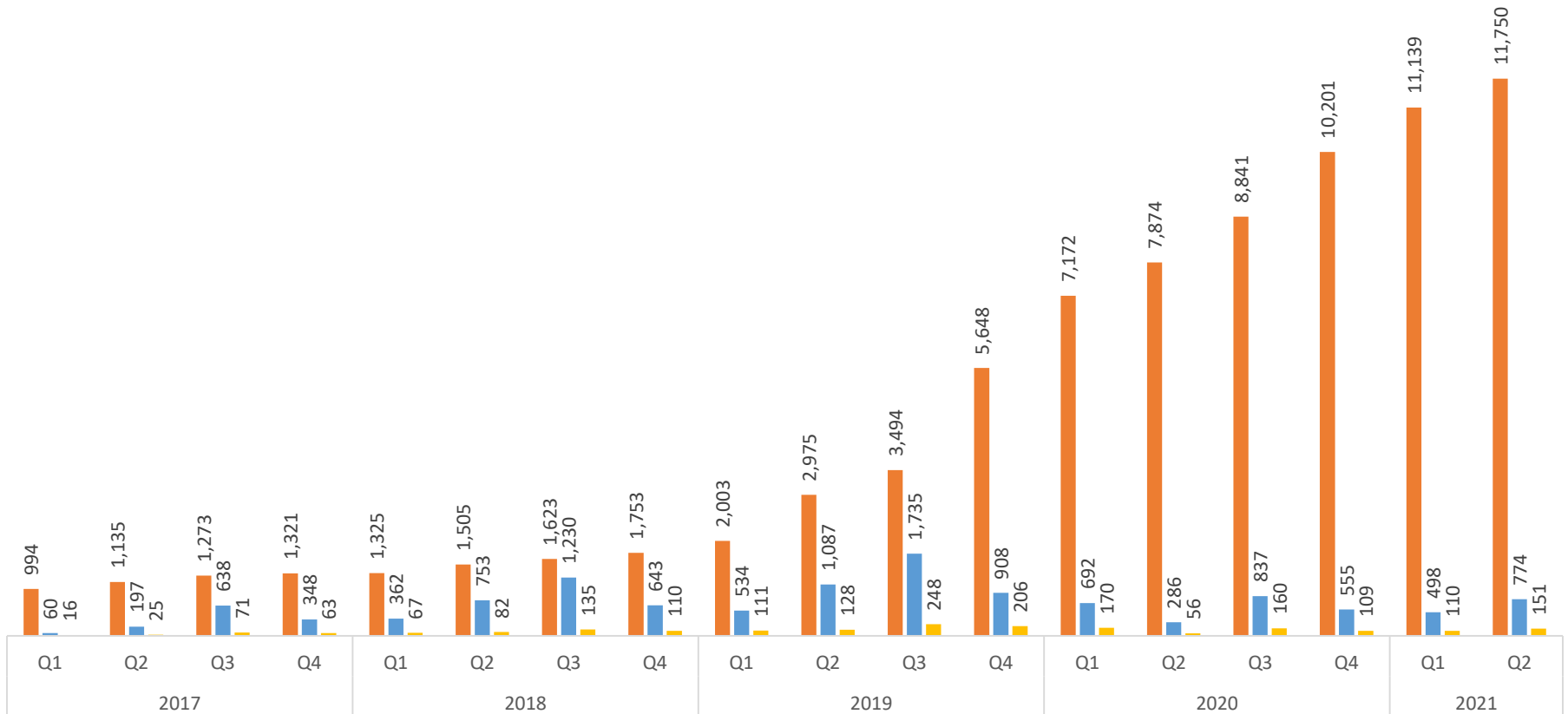
Mobile telephony – subscriptions as at end of period



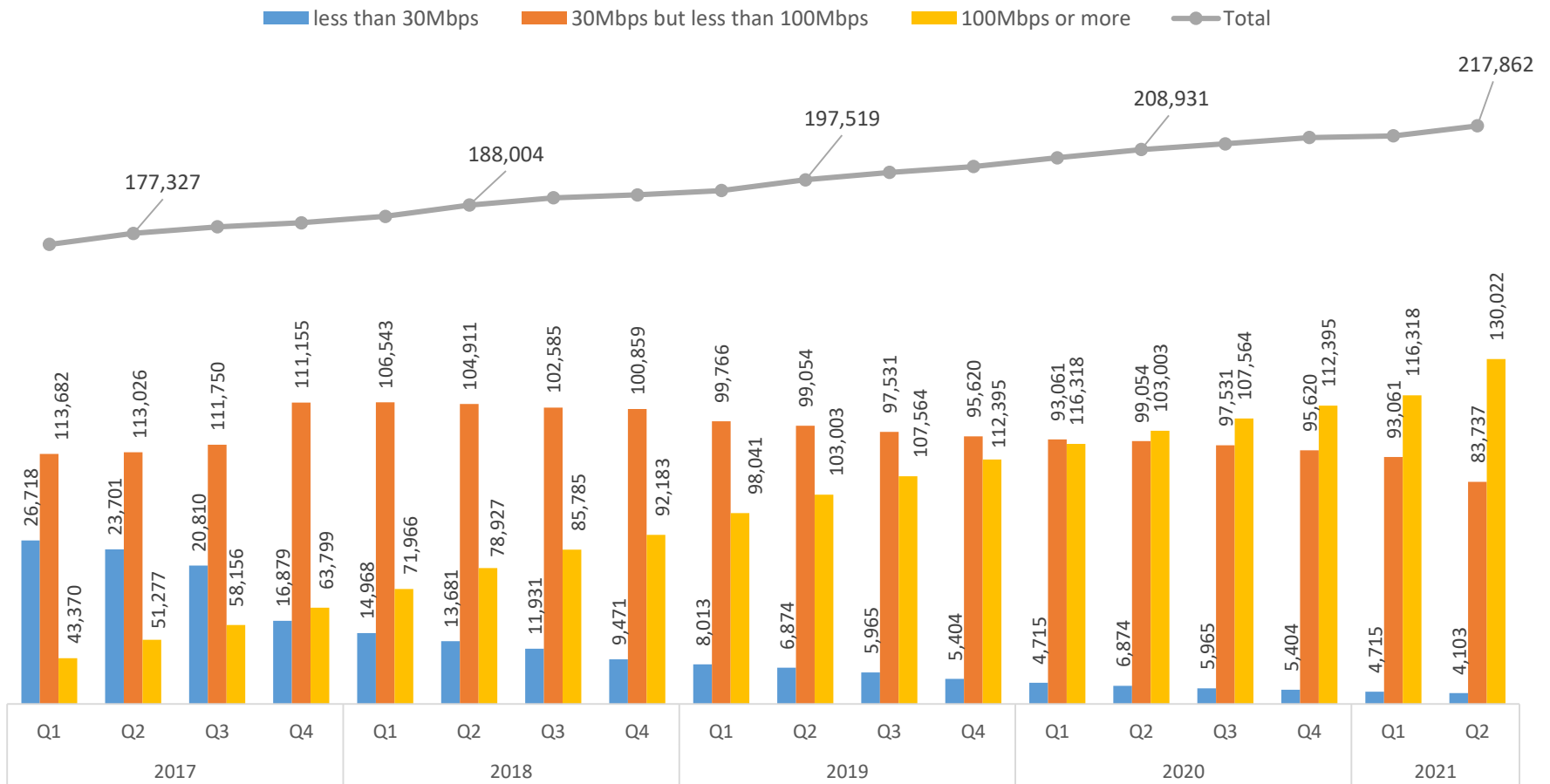


Mobile telephony – data volumes (in million MBs)

Domestic Inbound roaming Outbound roaming

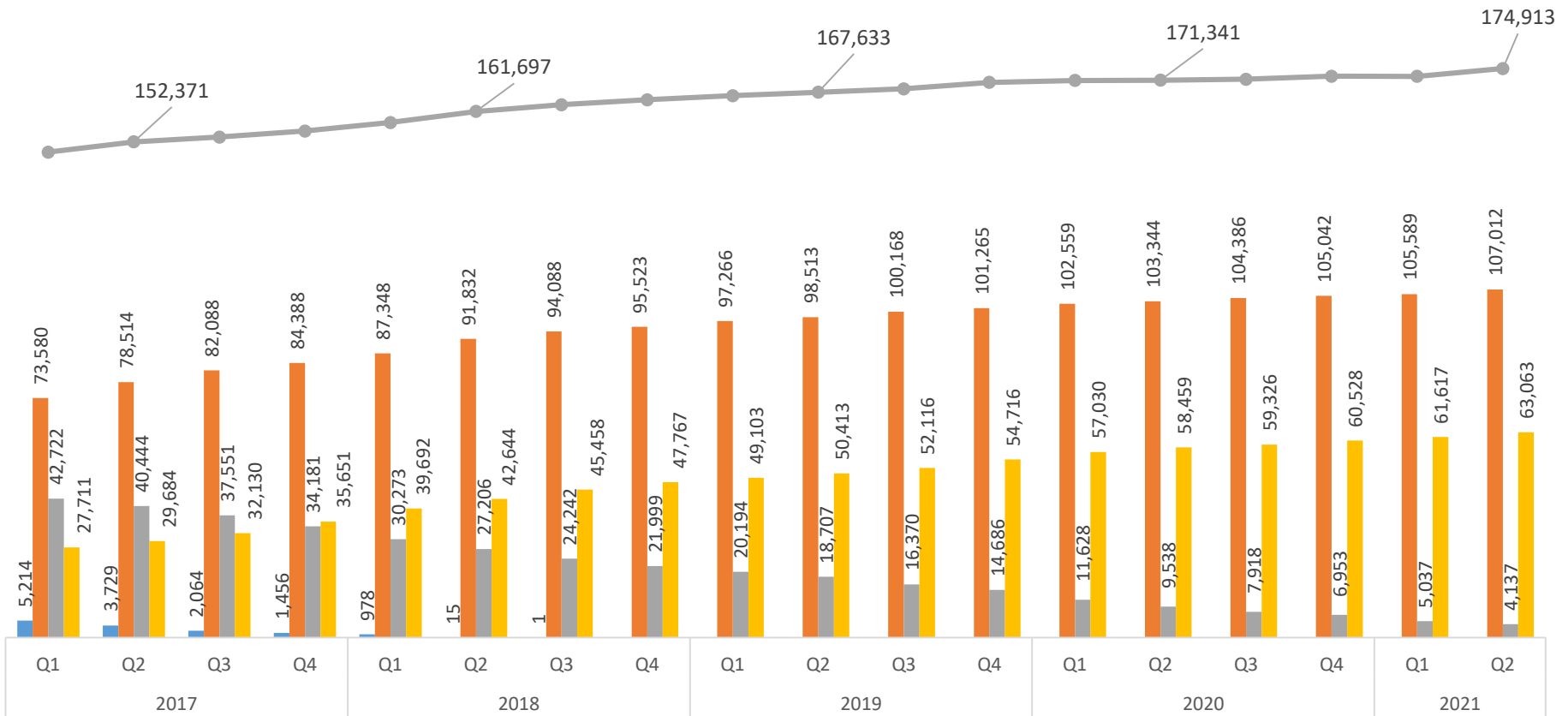


Fixed broadband – subscriptions as at end of period

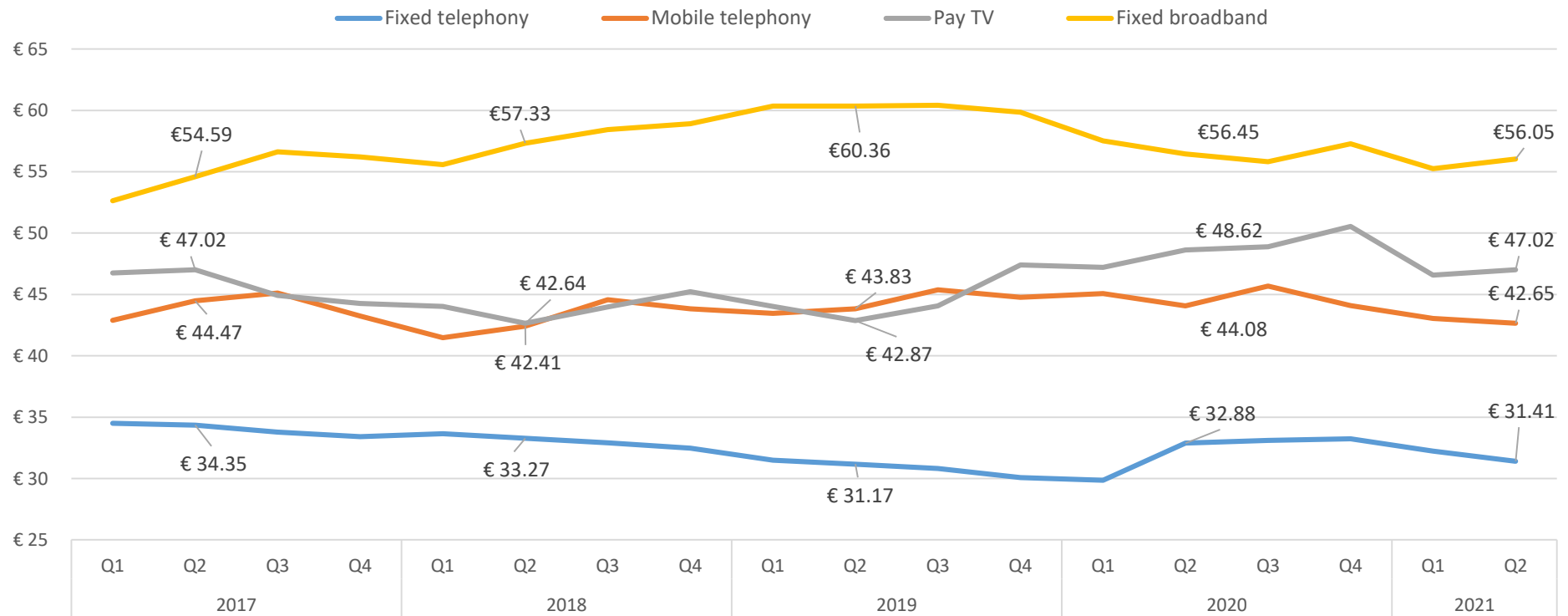


Pay-TV – subscriptions as at end of period

Analogue Digital cable DTTV IPTV Total

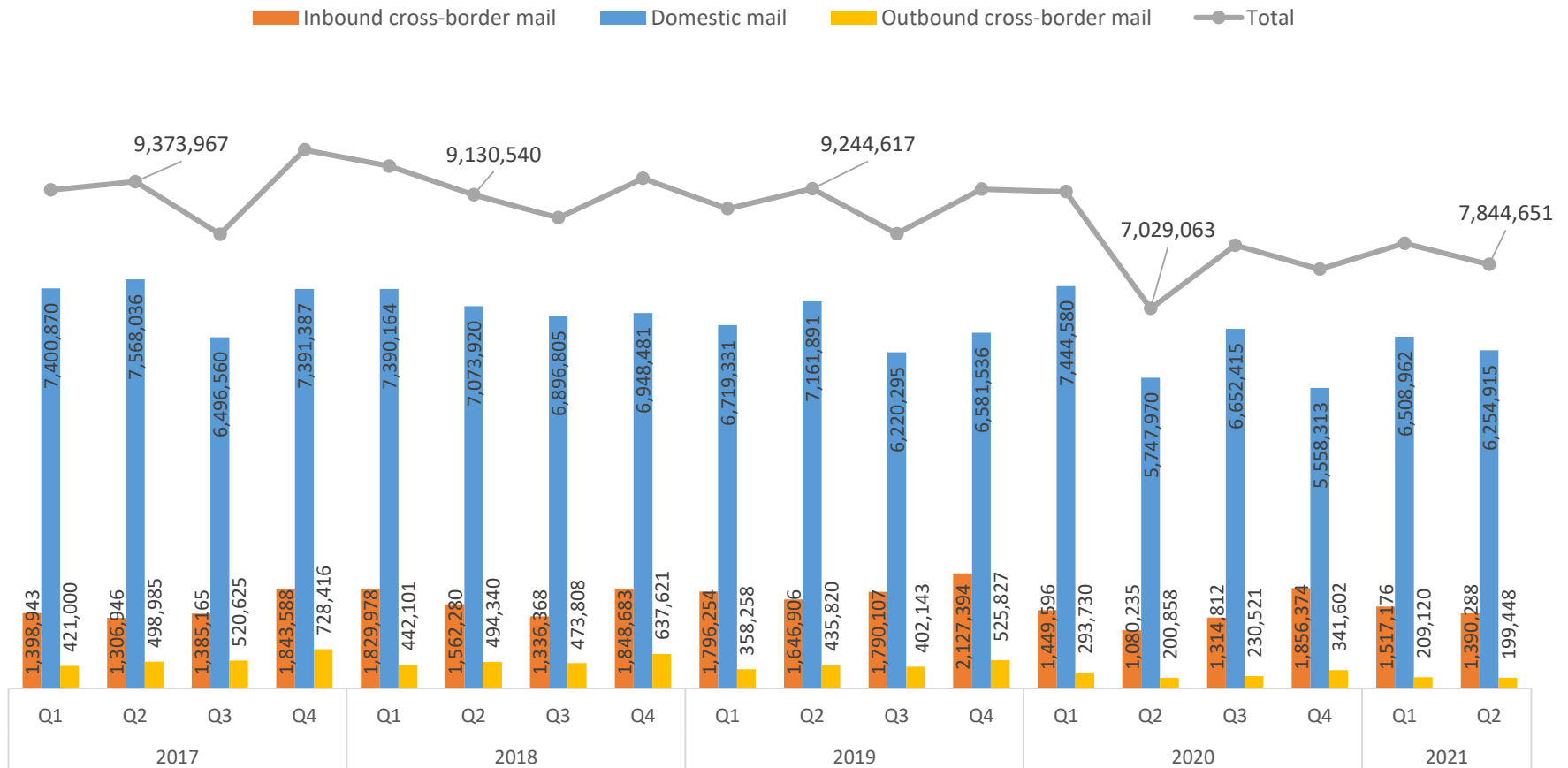


Average revenue per user (ARPU, €)



This indicator captures the average quarterly revenue per subscription reported by local service providers for each service. The revenue element for each individual service is composed of both stand-alone and bundle revenues from subscriptions to a specific service but excludes installation and connection revenues. Readers should note that operators are left at their discretion to allocate their revenues to individual services.

Post – mail volumes





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Malta Communications Authority

Valletta Waterfront,
Pinto Wharf, Floriana,
FRN 1913, Malta

T + 356 2133 6840
F + 356 2133 6846

E info@mca.org.mt
W www.mca.org.mt