

The Internet Governance Forum – a way forward for self-regulation

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Valetta, November, 2011

The IGF – a useful compromise

- WSIS and the Tunis Declaration – 2005
- Irresistible force meets immovable object – USA v China
- The IGF was the result
- ICANN and IANA, IETF, W3C etc. – the working bits
- IGF and its national and regional offspring embody the spirit of self-regulation
- Recognise the speed and complexity

The internet changes everything

- The rise of the internet and the digital age – any time anywhere
 - Mobile phones
 - Desk top computers
 - Lap top computers
 - iPods
 - iTouch and MP3 players
 - iPad
 - Games consoles – handheld and static
 - Web cams – often with sound and often built in
 - WiFi, Bluetooth, GPS, location
 - Social networking, e-commerce
 - The internet – bringing them all together

Self regulation in the UK

- 1996 – Internet Watch Foundation established
- 2001 – Home Secretary's Task Force on Internet Safety
- Produced six individual codes of good practice:
 - Web based services
 - Moderation
 - Real life campaigns
 - Social networking
 - Location based services
 - Adult content on mobile phones, including short codes

Self regulation in the UK contd.

- 2003 – Sexual Offences Act 2003, and later additions
- 2004 – BT’s Cleanfeed created
- 2005 – Age verification for online gambling
- 2006 – Formation of CEOP
- 2008 – Byron Review – formation of UKCCIS
- 2010 – First kitemark for safety software launched
- 2011 – Bailey Review – sexualisation and commercialization of childhood
- 2011 – October meeting with Prime Minister
- EU level: mobile phones, social networks, now ICT principles

Not all plain sailing

- RIPA
- Data retention
- Online behavioural advertising
- Privacy and consent, especially Google and Facebook

- But the basic model holds good.