

Empowering Micro-enterprises through ICT

MCA 6th eCommerce Forum, 30th March 2011, The Westin Dragonara Resort

10.00 – 10.30	Registration and welcome coffee
10.30 – 10.40	Welcome Address Ms. Celia Falzon <i>Chief of External Relations, Malta Communications Authority</i> <i>Session Moderator</i>
10.40 – 11.20	ICT Skills Gap Analysis Ms. Marika Fsadni <i>Managing Associate</i> <i>M. Fsadni & Associates</i>
11.20 – 11.40	General Discussion
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11.40 – 12.30	Coffee Break & Refreshments
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12.30 – 12.50	MCA 7th eCommerce Household Survey Ms. Denise Borda <i>eCommerce Analyst</i> <i>Malta Communications Authority</i>
12.50 – 13.10	Case Study 1 Mr. Alan Meadows <i>Marketing Communications Consultant</i> <i>Monarch Marketing Communications</i>
13.10 – 13.30	Case Study 2 Mr. Ray Sciberras <i>Golden Island Ltd</i>
13.30 – 14.00	General Discussion