



Promotion of ICT usage by SMEs as an enabler of Value Networks (ICT-VN)

Malta Communications Authority

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- **ICT-VN is an INTERREG IVC project that builds on the cooperation of 10 partners from 9 European countries**
- **Objective – to identify, share and exchange SME policies and initiatives that facilitate the creation of ICT enabled value networks**



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The project proposal concentrates on 3 sectors :

- Agri Food;
- Commerce/Service; and
- Tourism



INTERREG IVC Programme

- **Funded by the European Regional Development Fund (ERDF)**
- **Trans-regional cooperation project**
- **Ten partners from 9 countries**
- **Lead Partner: Fondacion Dedalo of Spain**



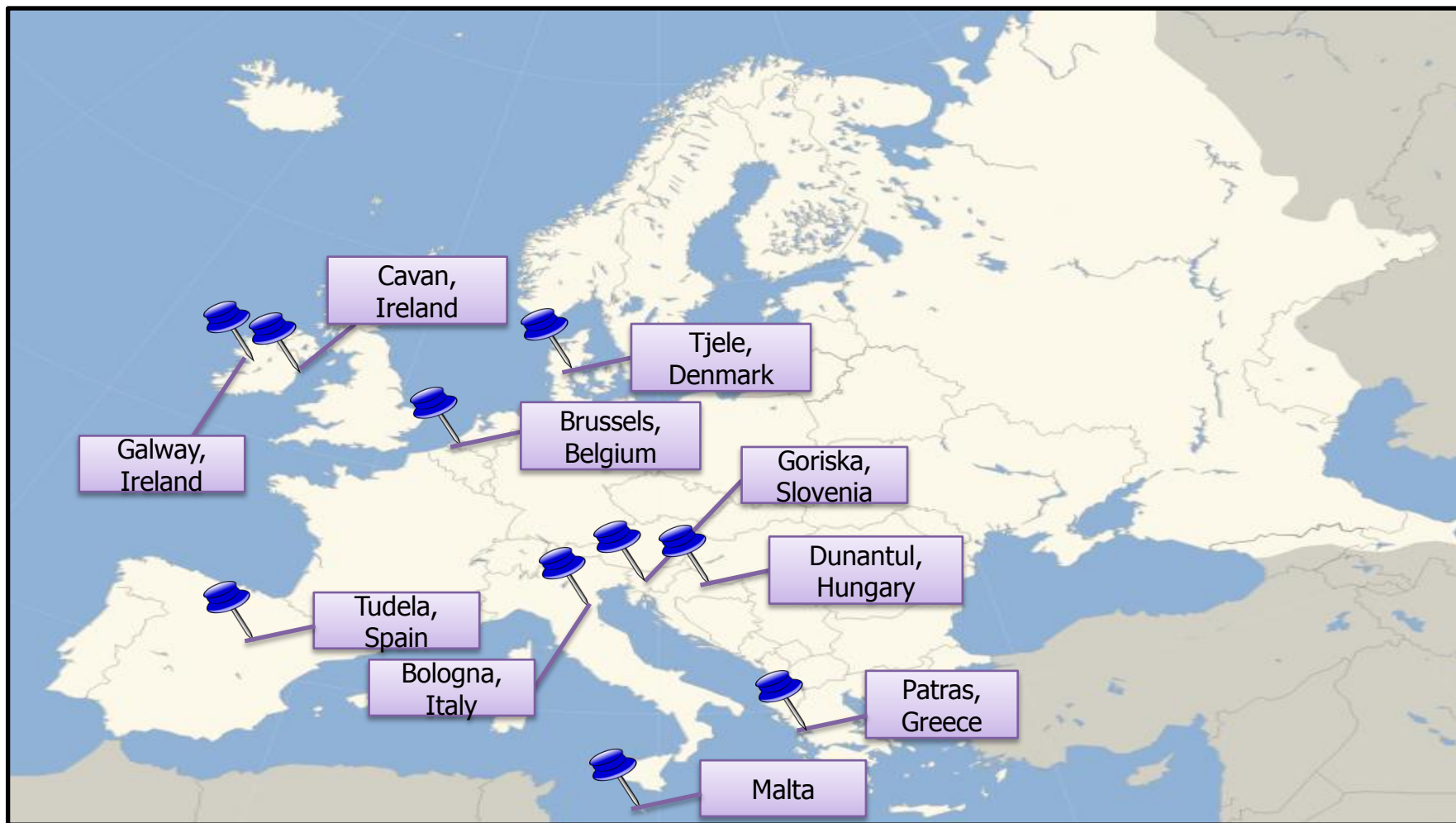
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- Identifying Information Society Good Practices at the policy level, where policies and its instruments have promoted ICTs usage in SME's as a tool to network and accelerate innovation
- Bringing together decision-makers and key stakeholders from different regions in Europe in order to exchange experiences and knowledge in promoting ICT initiatives in business
- To select the best practices for deeper study and evaluation of their innovativeness, the networking involvement as well as their potential



- Dissemination of good practices
- Transfer of good practices between partners
- Documentation and dissemination of transfer experience



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Thank You

