

B2B – exploiting the potential of ICT to grow your business

MCA 5th eCommerce Forum, 5th November 2010, The Westin Dragonara Resort

- 13.00 – 13.45** **Registration and Refreshments**
- 13.45 – 13.50** **Welcome Address**
Ing. Philip Micallef
Chairman, Malta Communications Authority
- 13.50 – 13.55** **Promotion for ICT usage by SMEs as an enabler of Value Networks (ICT-VN)**
Mr. Paul Cumbo
Project Coordinator, Malta Communications Authority
- 13.55 – 14.15** **Business to Business - as implemented at Playmobil Malta**
Mr. John Farrugia
IT Manager, Playmobil Malta Ltd
- 14.15 – 14.45** **e-Freight in Air Transport**
Mr. Thomas Egenolf
Director, Lufthansa Cargo Italy and Malta
- 14.45 – 15.05** **Google sentenced to a prison term in Italy: Have Information Society Service Providers developed a chink in their armour?**
Dr. David Borg Carbott
Advocate, Ganado & Associates, Advocates
- 15.05 – 15.15** **General Discussion**
- 15:15 – 15.45** **Coffee Break**
- 15.45 – 16.05** **EU Grant Scheme for Sustainable Tourism Projects by Enterprises**
Ms. Daniela Azzopardi
Project Leader, Tourism & Sustainable Dev. Unit, OPM
- 16.05 – 16.20** **Project Mercurius**
Mr. Alan Arrigo
Business Development Director, Robert Arrigo & Sons Ltd
- 16.20 – 16.35** **A Gastronomic Tourism Portal for Malta & Gozo**
Mr. Anthony Cassar
Managing Director, Cyberspace Solutions Ltd
- 16.35 – 17:00** **General Discussion**

