

MCA Market Trends - Q1 2019 to Q4 2023

Figures based on the Data Report Sheet (DRS) publication

MCA publication reference: MCA/R/24-5256



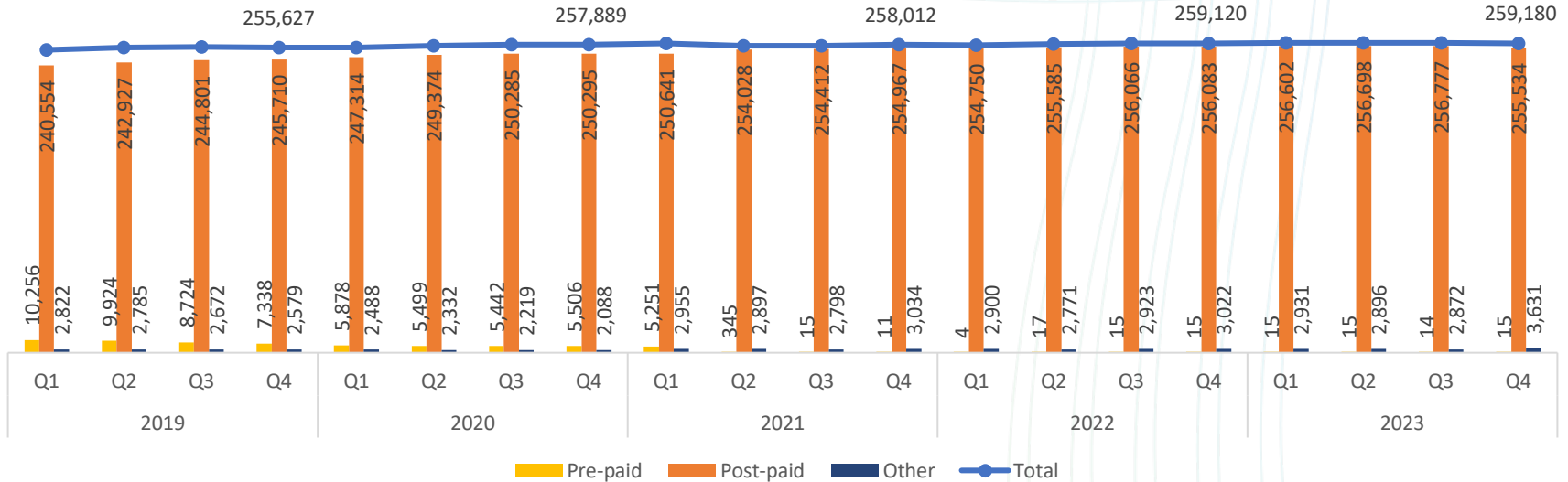
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Purpose

- Figures in this presentation are based on the latest Data Report Sheet (DRS) publication.
- Main indicators:
 - Number of subscriptions and ARPU for:
 - (i) fixed telephony
 - (ii) mobile telephony
 - (iii) fixed broadband
 - (iv) pay-TV;
 - Mobile data volumes consumed by mobile telephony subscribers;
 - Mail volumes for the postal sector.
- Data freeze carried out on 21st March 2024.

Fixed telephony

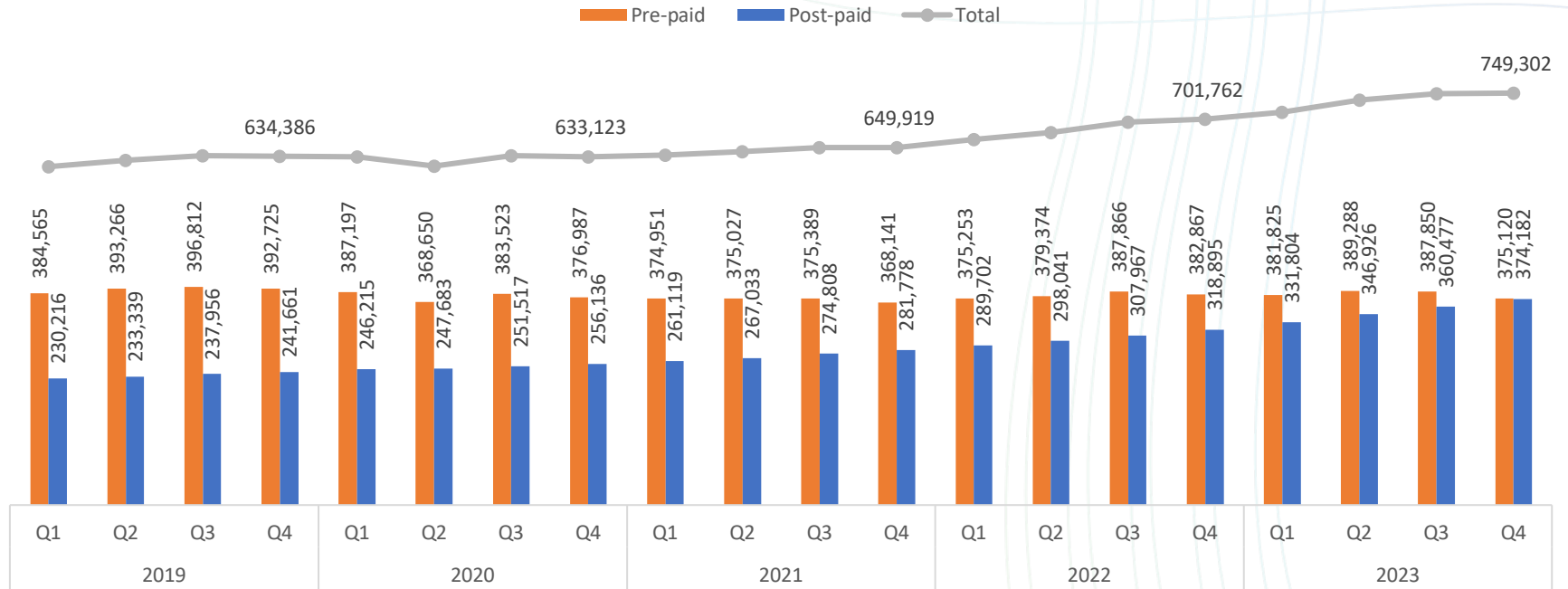
Subscriptions as at end of period



'Other Subscriptions' refer to subscriptions that are non-standard, such as ISDN connections and / or multi-channel connections.

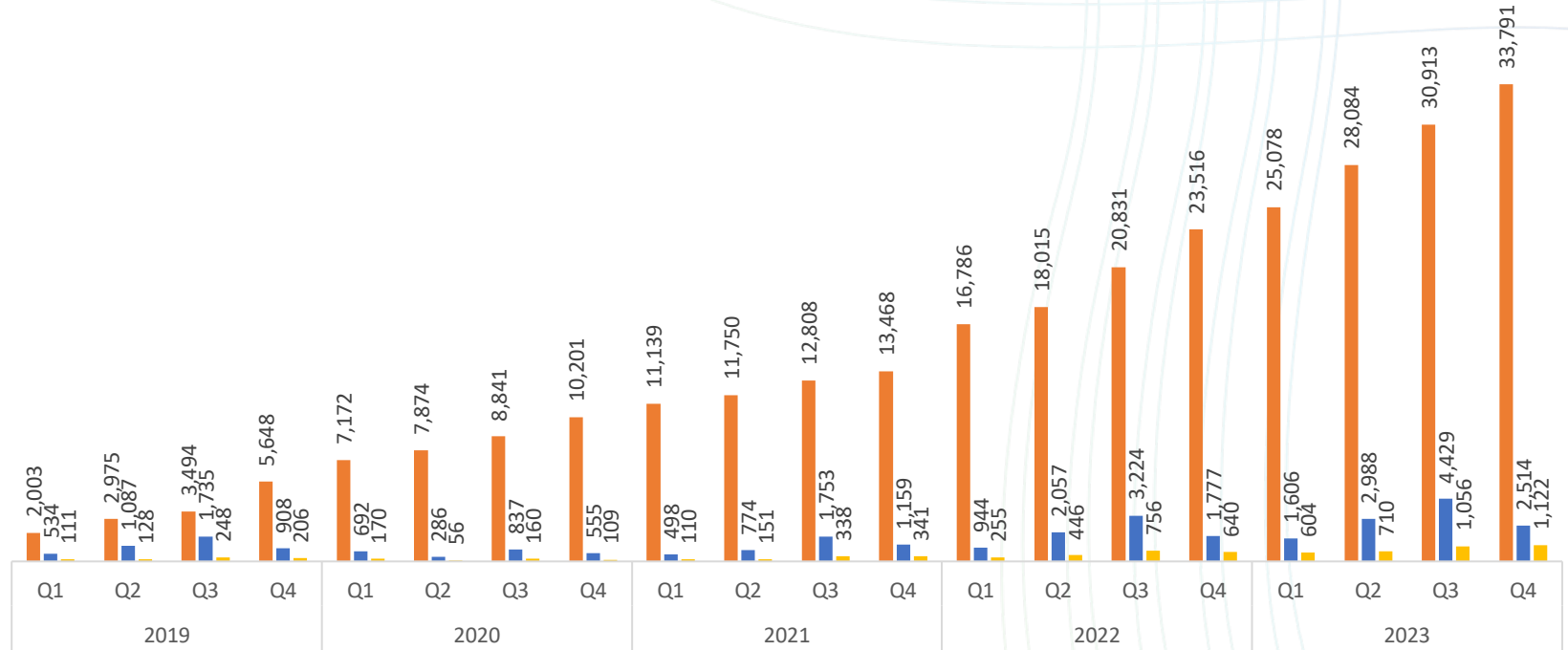
Mobile telephony

Subscriptions as at end of period



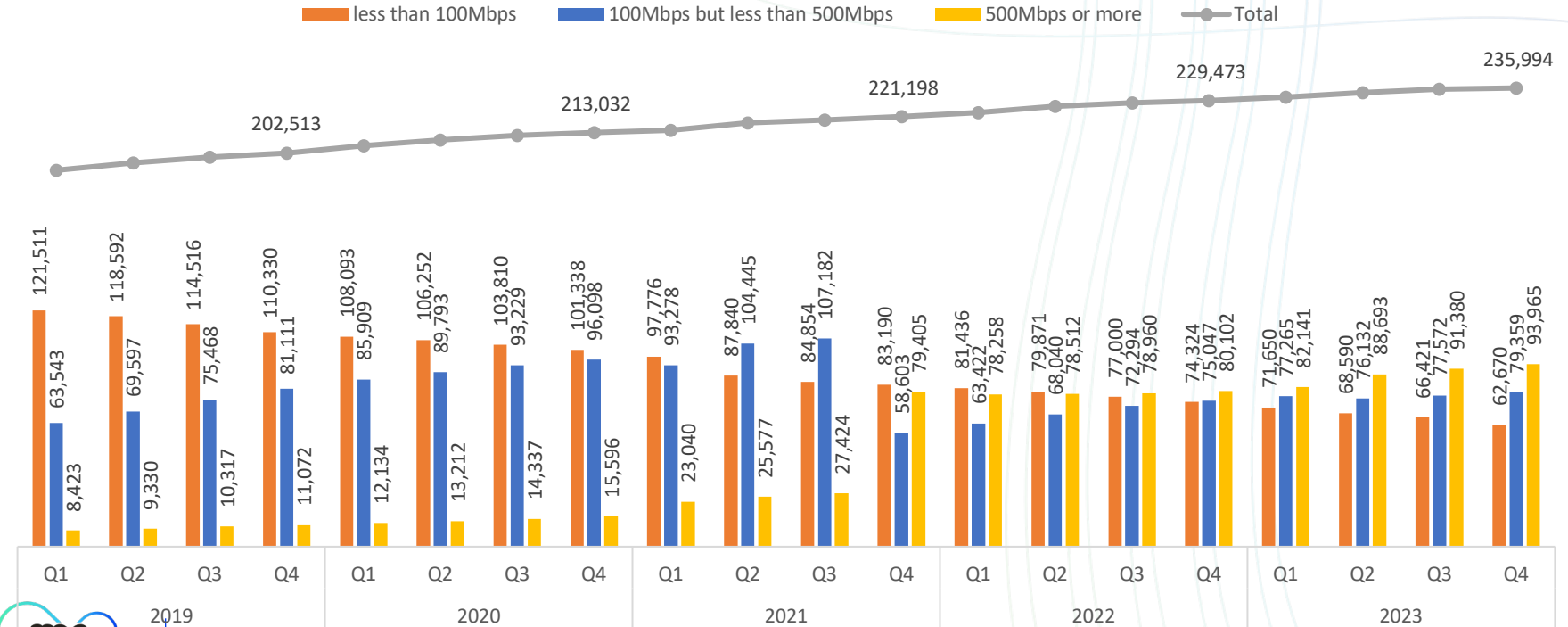
Mobile telephony - data volumes (in million MBs)

Domestic Inbound roaming Outbound roaming



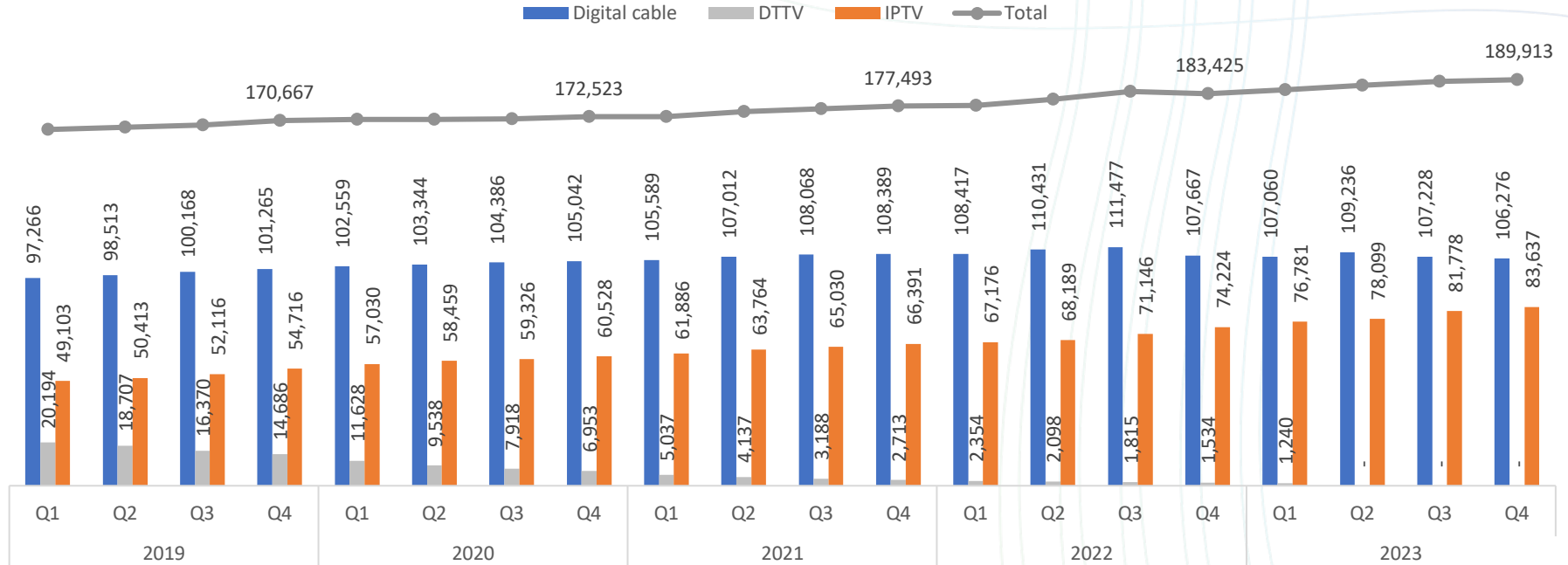
Fixed broadband

Subscriptions as at end of period

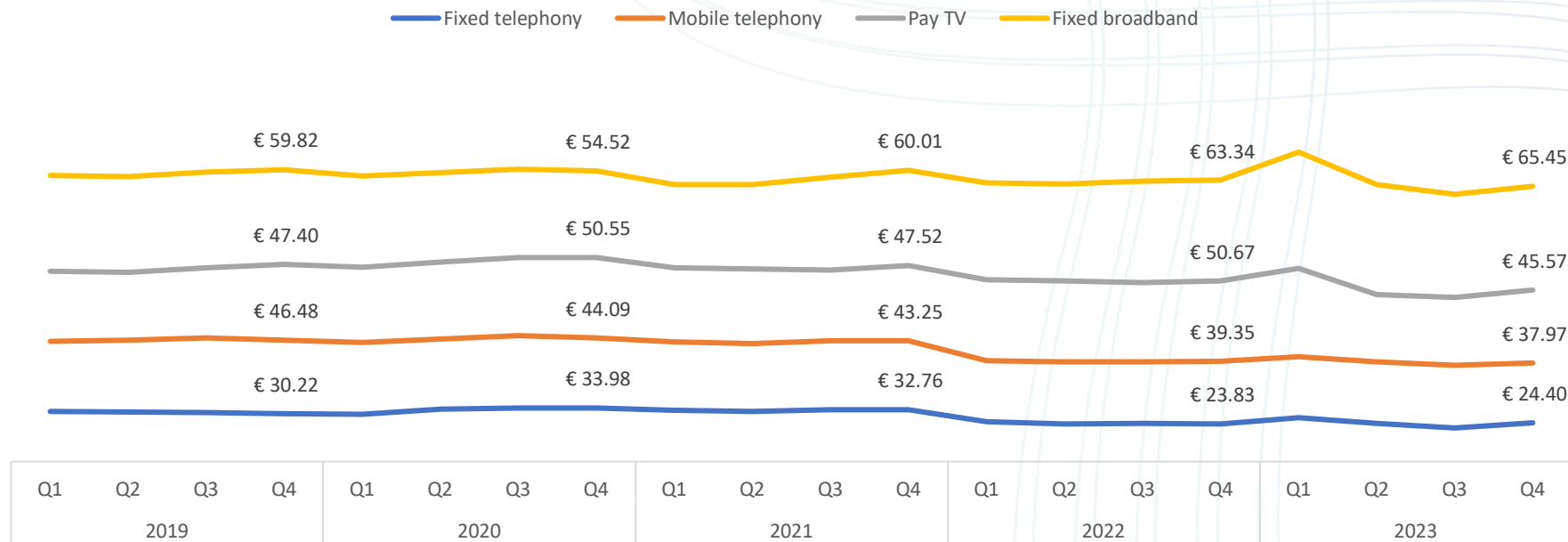


Pay-TV

Subscriptions as at end of period



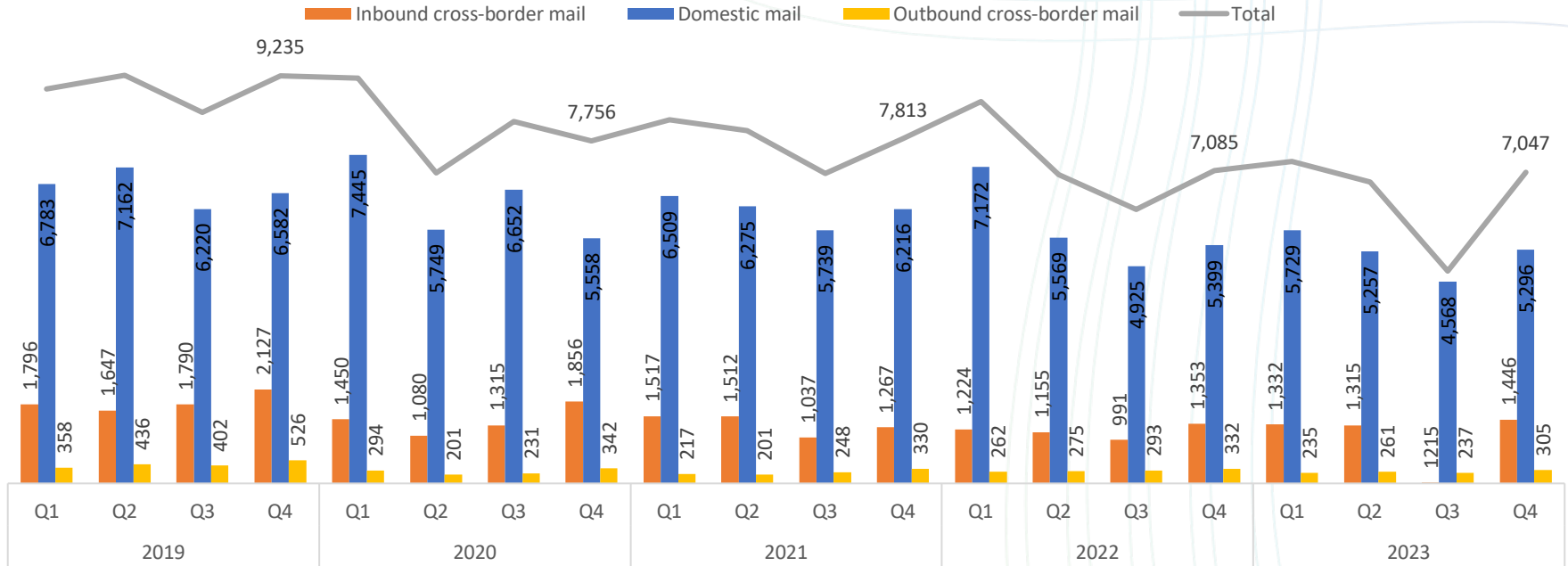
Average revenue per user (ARPU, €)



This indicator captures the average quarterly revenue per subscription reported by local service providers for each service. The revenue element for each individual service is composed of both stand-alone and bundle revenues from subscriptions to a specific service but excludes installation and connection revenues. Readers should note that operators are left at their discretion to allocate their revenues to individual services.

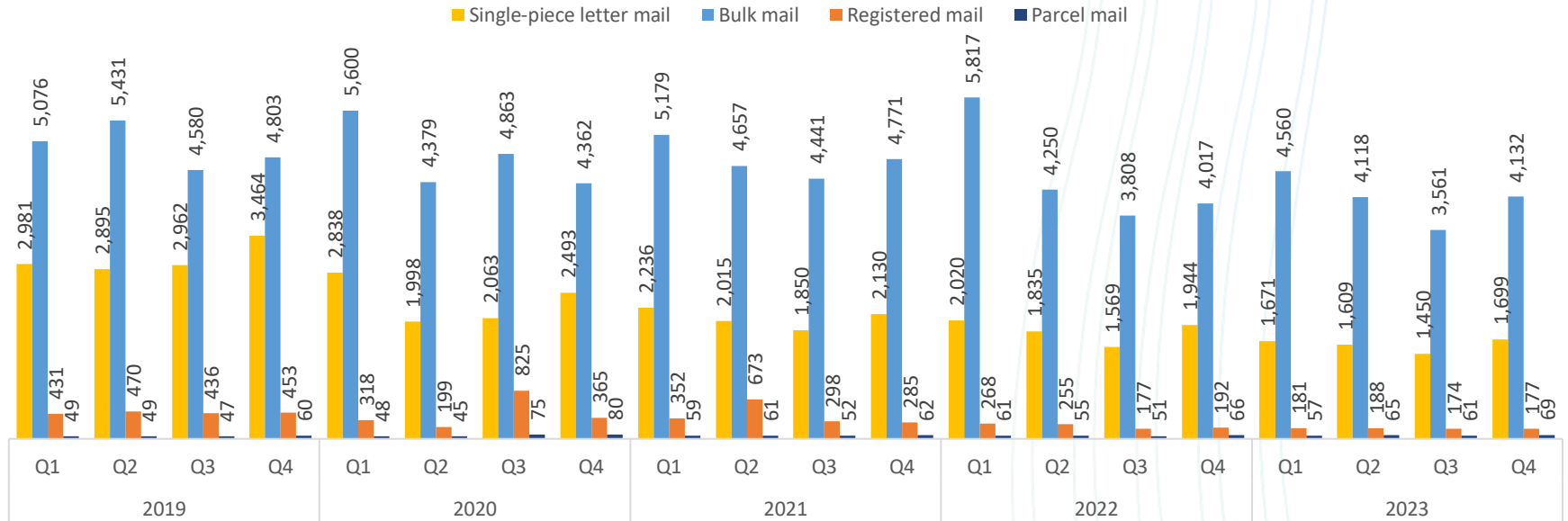
Post – mail volumes (1)

Postal mail volumes (in 000's)



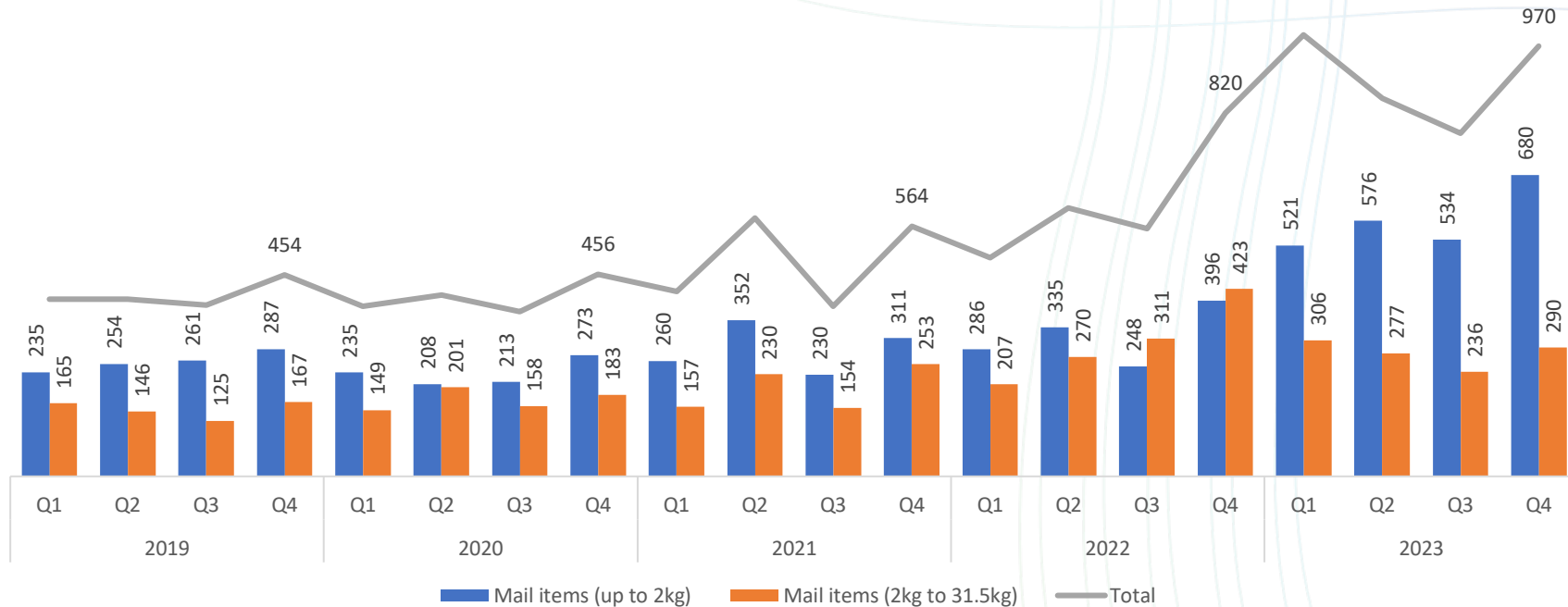
Post – mail volumes (2)

Within the scope of the universal service (in 000's)



Post – mail volumes (3)

Outside the scope of the universal service (in 000's)



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