

MCA e-Business Awards for Best Tech Start-Up: APPLICATION FORM

Name of Business	
Name of Lead Applicant	
Executive Summary of Business/Technology	
<i>200 words. As clearly and simply as you can, explain your idea or technology. Why is it special or innovative? What are the real world applications and benefits of the idea? At what stage of development is your idea? Does the idea require intellectual property protection? This is a non-confidential description of the Business/Technology that may be used publicly.</i>	
Market Analysis	
<i>100 words. Why is your idea great? Does your idea solve a problem or meet burning demand in the marketplace? Who are your (intended) customers? What is the estimated size of the commercial opportunity, can you compare with other technologies and deals? Are regulatory approvals or certifications required?</i>	
Competitive Analysis	
<i>100 words. Competition, what is the likelihood of alternatives? What sets your idea apart from other competitive ideas, products or services? Has work been done to identify patents that your idea might infringe upon? Do you need to cross-license other IP rights to make a complete product?</i>	

Business Plan/ Route to Market

100 words. How do you plan to secure customers and generate revenue from your idea? Do you require partners to commercialise the idea?

Team Strengths and Achievements to date

100 words. What skills and experience does the team possess to successfully execute technology development/commercialisation? What are your significant achievements to date? (Major partnerships, awards, mentions, key metrics etc).

Additional Comments

Include any other information or insights which you think strengthen your case to win this Award. For instance, why should your company be singled out as Malta's Best Tech Start-Up? What can others learn from your start-up? What is exemplary about you?

Eligibility Checklist	
I confirm that the company started to trade after 1st January 2013.	YES / NO
I confirm that the company is 'independently owned', understood to imply a that the company: a) is substantially owned by its founders and/or a group of independent investors; b) is not quoted on any stock market; and c) is not a subsidiary or associated company of another business.	YES / NO
I confirm that the company operates from Malta but targets international markets.	YES / NO

Submit to info@mca.org.mt by **Monday, 18th January at noon**. The submission should be in PDF format and should be named as follows; *MCABTS_CompanyName.pdf*.